



Children and Young People's Strategic Partnership

Worcestershire's Children and Young People's Plan 2008-2011

Every Child, Every Young Person, Every Agency, One Plan.

Action Plan: 2009-2010

Worcestershire Children and Young People's Plan Action Plan 2009-2010.

This is the Action Plan to deliver Worcestershire's Children and Young People's Plan (CYPP) for 2009-2010. It replaces the Action Plan published in May 2008 and represents agreements between partner agencies to work together to deliver improved outcomes for children, young people and families during 2009-2010 through key areas for improvement as set out in Worcestershire's Children and Young People's Plan, as well as those identified in the Ofsted Joint Area Review (JAR) and Annual Performance Assessment (AAP) in 2008. The actions RAG-rated red in the annual review of the 2008-09 action plan have also been carried forward into this action plan for 2009-10. The Action Plan is set out in 11 sections – one section for each of the ten priorities of the CYPP and one for improvement relating to Service Management identified by the JAR and APA reports. There is a sub-section for each key area for improvement identified under each priority. Our priorities and key areas for improvement are:

Be healthy

1. Support all children, young people and their families to choose healthy lifestyles.

Fewer children and young people who are obese or overweight.
Fewer young people at risk from using alcohol.
Fewer children and young people with mental health problems.
Fewer young women under the age of 18 becoming pregnant.

2. Ensure all children have a healthy start to life.

Fewer deaths of infants.
Fewer babies born with a low birth weight.

Stay safe

3. Identify and deal effectively with bullying and support all children, young people and families who have been affected by it.

Fewer children and young people experience bullying.

4. Ensure that all children and young people are safe, and protected and support those who are at risk of harm and neglect.

Fewer families experiencing domestic abuse.
Improve road safety for children and young people.

Enjoy and achieve

5. Raise the achievement of all children and young people.

Improve children and young people's achievement in mathematics across all key stages.

Improve achievement of children and young people from low socio-economic backgrounds and black and minority ethnic groups.

6. Ensure that all children, young people and their families have access to positive things to do and enjoy in their communities.

More children and young people participating in positive activities, particularly those living in targeted hotspot areas and/or from targeted groups.

Positive contribution

7. Enable all children and young people to be responsible citizens and recognise the contribution they can make.

More children and young people participating in decision making and giving their views on the local area.

More children and young people with positive attitudes to diverse communities.

Economic well-being

8. Ensure that all young people are able to access appropriate education, employment and training opportunities and make progress.

More young people benefiting from information, advice and guidance before the age of 14.

More young people in employment, education and training at age 19.

9. Ensure all young people are equipped with essential life skills and have support to move successfully into adulthood.

More young people from vulnerable groups moving into accommodation.

More young people better prepared for adulthood.

10. Enable children and young people to grow up in prosperous communities.

Fewer children and young people living in poverty.

Measuring outcomes and impact

Progress on the delivery of the actions contained in this Action Plan will be assessed quarterly by the Children and Young People's Partnership Performance Improvement Group.

The success of the actions in this action plan will be measured through a series of local performance indicators. The impact on improving outcomes for children, young people and families will be measured through the National Indicator Set. The National Indicator Set is monitored routinely and, where possible, will be reported upon quarterly as part of the performance management arrangements. The relevant National Indicators are listed for each area for improvement.

CHILDREN AND YOUNG PEOPLE IN WORCESTERSHIRE ARE HEALTHY.

Priority 1: support all children, young people and their families to choose healthy lifestyles.

Area for improvement: fewer children and young people who are obese or overweight.

Outcome measures:

- Obesity among primary school aged children in Reception Year (NI55).
- Obesity among primary school aged children in Year 6 (NI56).
- Percentage of pupils who have school lunches (NI52).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links plans / strategies & existing groups
BH1.0 Continue to support early years providers to become accredited through implementation of the Healthy Early Years Settings scheme (brought forward from 2008/09 Action Plan).	March 2010	<ul style="list-style-type: none"> • A further 40 early years providers have reached a level of accreditation in the HEYS project by March 2010. Settings include childminders and Children's Centres. 	Sure Start Grant	Children's Services, Early Years settings, Children's Centres, PCT	LAA, Sustainable Community Strategy, Healthy Settings Strategy, Obesity Strategy
				SDM: Early Year and Childcare, Healthy Lifestyles Manager	Early Years Foundation Stage Integrated Delivery Group
BH1.1 Ensure 80% schools achieve National Healthy School Status.	March 2010	<ul style="list-style-type: none"> • 75% (188) of schools achieve Healthy Schools Status by December 2009. • 80% of schools obtain full Healthy School Status by 2010. 	£115,000	Schools, PCT, Children's Services	Healthy Settings Strategy, Obesity Strategy, Health Improvement Strategy, Teenage Pregnancy Strategy, Young People's Substance Misuse Plan
				Healthy Lifestyles Manager	Healthy Settings Strategy Steering Group, County Obesity Group, Healthy Eating Group
BH1.2 Replace unhealthy food and drinks items with healthy options in all leisure centres run or commissioned by District Councils (brought forward from 2008/09 Action Plan).	March 2011	<ul style="list-style-type: none"> • 3 leisure centres replacing unhealthy items with healthy options by March 2010. 		District Councils, PCT, Leisure Centres, Children's Services	LAA, Sustainable Community Strategy, Healthy Settings Strategy, Obesity Strategy, District Council Business Plans
				Public Health Consultant	Healthy Settings Strategy Steering Group, Childhood Obesity Group, Local Strategic Partnerships

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links plans / strategies & existing groups
BH 1.3 Roll-out the new requirements of the National Child Measurement Programme (NCMP) for all Reception and Year 6 children in state-maintained schools.	Sept 2009	<ul style="list-style-type: none"> School Nursing Service to measure 85% of reception & Year 6 children. 	School Nursing Service	PCT, Schools	LAA, Childhood obesity strategy
				Public Health Consultant	County Childhood Obesity Group, NCMP Project Group
BH 1.4 Build physical activity into children's lives and promote an active lifestyle as the norm including play from an early age, active transport (walking & cycling) and school/college-based physical activity by <ul style="list-style-type: none"> implementing the District Play Strategies by March 2010. all schools to developing a School Travel Plan by March 2010. 	March 2010	<ul style="list-style-type: none"> Increase number of schools with active travel plans to 100% by March 2010. 2,000 pupils receive Bikeability/cycle training by March 2010. 100% 5-16 year olds to offered 5 hrs of physical activity & sport per week by March 2010. All 16-19 year olds to be offered opportunities to participate in 3 hours of sport per week by March 2010. 		District Councils, LSPs WCVYS, Environmental Services, School Sports Partnerships, County Sports Partnership, PCT	LAA, Childhood obesity strategy, Play Strategy
				Public Health Consultant	County Childhood Obesity Group, County Sports Partnership
BH 1.5 Commission & implement a range of weight management interventions for prevention and treatment following the evidence-based 'multi-component' approach (covering healthy eating, increased physical activity, behaviour change and involving parents and carers) by: <ul style="list-style-type: none"> providing evidence-based resources (leaflets) to professionals to better support children, young people and parents by September 2009. developing and implementing agreed care pathway with clear referral routes by December 2009. 	Dec 2009	<ul style="list-style-type: none"> Commission prevention intervention and accredited weight management programmes by December 2009. Continued roll out of MEND weight management programmes (age 7-13 years) across the county (2-3 programmes per term). 	£100,000	WPCT, MEND, Schools Sports Partnerships	LAA, Childhood Obesity Strategy
				Public Health Consultant	County Childhood Obesity Group, MEND Steering Group
Action to narrow the gap					
Action to improve access to services					
BH 1.6 Engage schools in the new Enhancement Model for National Healthy School Status, working with them to reduce health inequalities for vulnerable pupils.	Jan 2011	<ul style="list-style-type: none"> Increase in the number of schools engaged in the new process from 0 in September 2009 to 112 in January 2011. A further 51 schools to be engaged by December 2011. 	£115,000	Schools, PCT, Children's Services	Healthy Settings Strategy, Obesity Strategy, Health Improvement Strategy
				Healthy Lifestyles Manager	Healthy Settings Strategy Steering Group, County Obesity Group
Action to support families					

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links plans / strategies & existing groups
<p>BH 1.7 Run healthy lunchbox initiatives in schools and early years settings for parents and practitioners to improve the nutritional quality of lunchboxes of children up to the end of Key Stage Two, including:</p> <ul style="list-style-type: none"> developing and distributing early years food guidance to children's centres and early years settings by March 2010. distributing information leaflets on healthy lunch boxes to Children's Centres and early years settings by June 2009. delivering training in lunch box nutrition for Children's Centre managers and key workers by December 2009. <p>Actions to be targeted initially in those areas and settings with the highest recorded percentage of Reception-aged children who are obese or overweight (brought forward from 2008/09 Action Plan).</p>	March 2012	<ul style="list-style-type: none"> 50% of schools audited by July 2010, 75% by July 2011 and 100% by July 2012. 100% early years settings implementing initiatives by March 2011. 		<p>Schools, Children's Services, Early Years Settings, PCT</p> <p>Public Health Consultant</p>	<p>LAA, Sustainable Community Strategy, Healthy Settings Strategy, Obesity Strategy</p> <p>Healthy Settings Strategy Steering Group, County Obesity Group</p>
<p>BH 1.8 Increase the number of schools offering a hot meal service in order to increase school meal uptake.</p>	July 2011	<ul style="list-style-type: none"> Increase in the number of schools with a new production kitchen or a modernised re-fresh kitchen to serve transported meals to 146 in July 2011 (Baseline of 82 production kitchens in March 09). Increase in the percentage of schools that wish to receive a hot meal service doing so from 78% in March 2009 to 100% in July 2011. Improvement in the uptake of school meals so that Worcestershire reaches the national average. The current national average for primary uptake is 43% (Worcestershire 37%) and for secondary in 37.7% (Worcestershire 26.7%). 	£6.3 million	<p>Schools, Children's Services</p> <p>Schools Catering Officer</p>	<p>Healthy Settings Strategy, Obesity Strategy</p>

Priority 1: support all children, young people and their families to choose healthy lifestyles.

Area for improvement: fewer young people at risk from using alcohol.

Outcome measures:

- The proportion of young people frequently using illicit drugs, alcohol or volatile substances (NI115).
- Perceptions of anti-social behaviour (NI17).
- Perceptions of drunk or rowdy behaviour as a problem (NI41).
- Perceptions of parents taking responsibility for the behaviour of their children in the area (NI22).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<u>BH 2.0</u> Raise awareness of safe and sensible alcohol consumption amongst young people by giving consistent messages, information leaflets and training and particularly targeting vulnerable young people.	March 2011	<ul style="list-style-type: none"> • Reduction in the numbers of young people drinking alcohol weekly from 43% in 2008/09 to 35% in 2010/11. • Reduction in percentage of young people drinking more than 14 units per week from 14% in 2008 to 12% in 2009/10 and 10% in 2010/11. 		SMAT, SPACE, Turning Point, PCT, Children's services	SMAT Strategy, Young People's Substance Misuse Plan, County Wide Alcohol Strategy, County Wide Alcohol Plan
				SDM: 16+ Targeted Services	Young People's Substance Misuse Joint Commissioning Group, Young People's Substance Misuse PAG, Healthy Lifestyles Group, Worcestershire Strategic Alcohol Group
<u>BH 2.1</u> Reduce availability of alcohol to young people by implementing a multi-dimensional approach, focusing on traders, older young people or adults and parents.	March 2011	<ul style="list-style-type: none"> • A 0.5% decrease annually in the percentage of traders who test positive for underage sales from 15% in 2008/09. • A 0.5% decrease in proxy measure of alcohol-related incidents as a proportion of 'youth' antisocial behaviour from 11.8% in 2008/09. • A 0.5% decrease in the percentage of alcohol related offences known to have been committed by 0-17 yr olds from 18.3% in 2008/09. 		Trading standards, SMAT, Police, YOS, Children's Services, CDRPs	SMAT Strategy, Young People's Substance Misuse Plan, County Wide Alcohol Strategy, County Wide Alcohol Plan, Community Safety Strategic Assessments, Community Safety Agreement 2009/10
				SDM: 16+ Targeted Services	Safer Communities, Community Safety Partnerships, Young People's Substance Misuse JCG, Young People's Substance Misuse PAG, Healthy Lifestyles Group
Action to narrow the gap					

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<p>BH 2.2 Reduce the number of under-18s presenting with alcohol related problems, particularly in geographical hotspot areas (identified through revision of hotspot areas).</p>	<p>March 2011</p>	<ul style="list-style-type: none"> Decrease in level of alcohol-related exclusion from school from 24% in 2008/09, A 0.5% decrease in proxy measure of alcohol-related incidents as a proportion of 'youth' anti-social behaviour from 11.8% in 2008/09. A 0.5% decrease in the percentage of alcohol related offences known to have been committed by 0-17 yr olds from 18.3% in 2008/09. Alcohol Targeted Youth Support Worker to engage with 100 young people by March 2010. 		<p>SMAT, YOS, Children's Services, CDRPs, Police</p>	<p>SMAT Strategy, Young People's Substance Misuse Plan, County Wide Alcohol Strategy, County Wide Alcohol Plan, Community Safety Agreement</p>
				<p>SDM: 16+ Targeted Services</p>	<p>Young People's Substance Misuse Joint Commissioning Group, Substance Misuse PAG, Healthy Lifestyles Group, Worcestershire Strategic Alcohol Group, Alcohol Liaison Forum</p>
<p>Action to support families</p>					
<p>BH 2.3 Raise awareness amongst parents of safe and sensible alcohol consumption by giving consistent messages in information leaflets, training and targeting vulnerable families by:</p> <ul style="list-style-type: none"> Incorporating a 'Guidance for Parents' into YOS Parenting groups attended by 60 parents per year. establishing methods of disseminating 'Guidance for Parents.' <p>(Brought forward from 2008/09 Action Plan).</p>	<p>March 2011</p>	<ul style="list-style-type: none"> Increase the number of alcohol related referrals to Family Services (baseline to be set 2009/10). 		<p>SMAT, Turning Point, YOS, Children's Services</p>	<p>SMAT Strategy, Young People's Substance Misuse Plan, County Wide Alcohol Strategy, County Wide Alcohol Plan, Community Safety Agreement</p>
				<p>SDM: 16+ Targeted Services</p>	<p>Young People's Substance Misuse Joint Commissioning Group, Young People's Substance Misuse PAG, Healthy Lifestyles Group, Worcestershire Strategic Alcohol Group, Alcohol Liaison Forum</p>
<p>Action to improve access to services</p>					
<p>BH 2.4 Enhance the provision of alcohol related support and treatment to young people and families through specialist projects and a review of alcohol treatment provision by:</p> <ul style="list-style-type: none"> establishing a family therapy intervention within the young people's specialist treatment service and establish a baseline need. 	<p>March 2011</p>	<ul style="list-style-type: none"> Increase the proportion of alcohol related referrals to Inside Out made by WCAT from 0 in 2008/09. Target for 2010/11 to be set on 2009/10 baseline. 		<p>SMAT, SPACE, Healthy Lifestyles, Turning Point, WCAT, Children's Services</p>	<p>SMAT Strategy, Young People's Substance Misuse Plan, County Wide Alcohol Strategy, County Wide Alcohol Plan</p>
				<p>SDM: 16+ Targeted Services</p>	<p>Young People's Substance Misuse JCG, Young People's Substance Misuse PAG, Healthy Lifestyles Group,</p>

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
					Worcestershire Strategic Alcohol Group, Alcohol Liaison Forum

Priority 1: support all children, young people and their families to choose healthy lifestyles.

Area for improvement: fewer children and young people with mental health problems.

Outcome measures:

- Emotional health and well-being - children and young people user perception (NI50).
- Effectiveness of child and adolescent mental health services (NI51).
- Emotional and behavioural health of looked after children (NI58).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
BH 3.0 Develop and implement a joint adolescent health action plan (age 14-19 years) by: <ul style="list-style-type: none"> • developing an adolescent health steering group and draft action plan by April 2009. • undertaking a health equity audit to identify adolescent health needs December 2009. • mapping current health promotion and healthy lifestyle services and identify where provision can be enhanced. 	Dec 2009			WCC, PCT, District Councils, VCS, Acute Trust, Mental Health Trust	Joint Adolescent Health Plan
				Public Health Consultant	Adolescent Health Group
BH 3.1 Implement You're Welcome criteria (YWC) across all services for young people (including hospital services). (cross reference to priority 7).	March 2011	<ul style="list-style-type: none"> • School nurse High School drop- ins achieve YWC by March 2010. • Sexual Health Service to achieve YWC by Mar 2011. • Time4U Service to achieve YWC by March 2010. • 4 GP practices to achieve YWC by Mar 2010. 		PCT, Children's Services, Acute Trust	TYS Plan, Obesity Strategy, Teenage Pregnancy and Parenting Strategy, Substance Misuse Strategy
				Public Health Consultant	Adolescent Health Group
BH 3.2 Develop and implement holistic teenage health and well-being drop in sessions at all high schools building on a pilot of multi-agency teenage health & well being services in 8 High Schools (2 in each location).	March 2010	<ul style="list-style-type: none"> • Increase in number of Young people using the service (baseline to be set). 		WPCT, WCC, Schools, Youth Workers, School Nurses	Teenage Pregnancy Prevention Strategy, Sexual Health Strategy, Targeted Youth Support Strategy, Substance Misuse Strategy, Obesity Strategy
				Public Health Consultant	Adolescent Health Group
Action to narrow the gap					
BH 3.3 Develop CAMHS for children and young people with both learning disabilities and mental health problems and for 16-19 year olds, including services for those young people	March 2011	<ul style="list-style-type: none"> • Vital Signs 5338. • DoH Self Assessment Section 9: Accessibility. • Increased numbers of 16-19 year olds accessing appropriate mental health services. 		Children's Services, PCT, SMAT, Referring agencies	Sustainable Community Strategy, CAMHS Strategy
				Clinical Service Manager,	Multi-Agency CAMHS Group

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
with learning difficulties and disabilities and those with a dual diagnosis by: <ul style="list-style-type: none"> researching existing models of good practice for service delivery in other areas. identifying framework appropriate for Worcestershire. 				CAMHS	
BH 3.4 Promote the emotional well-being of all looked after children.	March 2010	<ul style="list-style-type: none"> Increase in LAC accessing CAMHS support (baseline to be set). 		CAMHS Schools Children's Services SDM: LAAC Services	Integrated Services Head of Service Plan Corporate Parenting Strategy
Action to improve access to services					
Action to support families					
BH 3.5 Expand and improve access to Tier 1 and 2 CAMHS for children and young people by developing pathways between Tier 3 and 2, and increasing capacity by: <ul style="list-style-type: none"> putting pathways in place. undertaking scoping exercise to assess the range and level of services provided in Tier 1 and 2. 	March 2011	<ul style="list-style-type: none"> Vital signs indicators. 		Children's Services, PCT, Referring agencies Clinical Service Manager, CAMHS	Sustainable Community Strategy , CAMHS Strategy Multi-Agency CAMHS Group
BH 3.6 Develop transition arrangements between CAMHS to Adult Mental Health Service and other services by: <ul style="list-style-type: none"> putting pathways in place to enable young people to transfer to Adult Mental Health Service or other services. 	March 2011	<ul style="list-style-type: none"> DoH Self Assessment Section 3: Effective Commissioning – effective transition protocol with mental health. 		Children's Services, PCT, YOS, Referring agencies Clinical Service Manager, CAMHS	Sustainable Community Strategy , CAMHS Strategy Multi-Agency CAMHS Group
BH 3.7 Develop emergency CAMHS assessment and treatment out of hours by: <ul style="list-style-type: none"> putting pathways in place. Implementing out of hours service. 	March 2010	<ul style="list-style-type: none"> Vital signs indicator 5339. 		Children's Services, PCT, YOS, Referring agencies Clinical Service Manager, CAMHS	Sustainable Community Strategy, CAMHS Strategy Multi-Agency CAMHS Group

Priority 1: support all children, young people and their families to choose healthy lifestyles.

Area for improvement: fewer young women under the age of 18 becoming pregnant.

Outcome measure:

- Under 18 conception rate (NI 112).

All activities should target the following hotspot areas: Charford, Broadwaters, Greenhill, (Oldington and Foley Park), Batchley, Church Hill, Gorse Hill, Redditch Central; Cathedral, (St Johns), Rainbow Hill, Warndon, Nunnery, Droitwich Central, Pickersleigh; (Tenbury); (Kempsey). These hotspots were listed by the Teenage Pregnancy Unit (2002/2004). Wards in brackets have historically been hotspots for teenage conceptions. The list of wards will be updated as new data on teenage conceptions become available.

This area for improvement addresses the area for improvement identified in the Worcestershire APA report (2008): Teenage conception rates have been variable and most recent data indicates a sharp increase. The rate of reduction since the 1998 baseline is significantly below statistical neighbours and the national average (page 4 APA report).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies & existing groups
BH 4.0 Consolidate and extend a multi-agency dataset from which to generate a needs assessment to inform commissioning. <ul style="list-style-type: none"> • Partners agree and sign off required dataset (to include young parent housing data) by December 2009. • Ensure that data collection and collation systems are in place and operational. • Complete data analysis to identify any common factors among those becoming pregnant. 	March 2010	<ul style="list-style-type: none"> • A single, comprehensive data report presented to each Teenage Pregnancy and Parenting Strategy Group meeting and used to inform commissioning and activities. 		PCT, Children's Services, Connexions, District Councils	LAA, Sustainable Community Strategy, Teenage Pregnancy and Parenting Action Plan
				Public Health Consultant/Teenage Pregnancy Co-ordinator	Teenage Pregnancy and Parenting Strategy Group
Action to narrow the gap					
BH4.1 Target schools with hotspot wards in their catchment, special schools, PRUs and looked after children for PSHE and Sex and Relationships Education by: <ul style="list-style-type: none"> • training PRU staff. • recruiting to PSHE Teacher Adviser post. • undertaking survey of LAC to ascertain whether they received Sex and Relationships Education. • implementing L8r in all Key Stage Three and Key Stage Four PRUs. 	Dec 2009	<ul style="list-style-type: none"> • 7 New target schools identified by May 2009 and PSHE support agreed and implemented. • All target schools meet Healthy Schools criteria in the provision of PSHE. • Tools and resources identified for special schools to deliver PSHE/SRE. 	£37K to fund Teacher Adviser.	Schools, Children's Services	LAA, Sustainable Community Strategy, National Healthy Schools Programme, Teenage Pregnancy and Parenting Action Plan
				Healthy Lifestyles Manager	Healthy Lifestyles Strategy Group
BH4.2 Improve access for looked after children to information, advice, guidance and	Dec 09	<ul style="list-style-type: none"> • 100% looked after young people in residential 		Children's Services, PCT – Sexual Health	Care Matters

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies & existing groups
contraception by: <ul style="list-style-type: none"> agreeing and implementing a Sexual Health Protocol for Social Care Professionals. licensing L8r for residential units and a train a minimum two residential workers in each unit in Protocol and agreed tiers of c-card scheme by July 2009. training foster carers in Protocol and agreed tiers of c-card scheme by July 2009. Implementing clear pathway for LAC to access IAG and contraception. 		units participate in use of L8r.		Education Team, Connexions SDM: Looked After and Adopted Children	Healthy Care Partnership Board
Action to support families					
BH 4.3 Advise parents of teenagers on relationships and sex by: <ul style="list-style-type: none"> delivering a National Parents Week media campaign (how to talk to your teenagers about sex and relationships) in October 2009. 	March 2010	<ul style="list-style-type: none"> Minimum 50 parents undertake evidence-based parenting programmes that cover relationships and sex (March 2010). 	Teenage Pregnancy and Parents Matter budgets.	Children's Services Teenage Pregnancy Coordinator/Parenting Support Co-ordinator	Parenting Support Development Plan TPP Strategy Group
Action to improve access to services					
BH 4.4 Complete review and re-design of young person-centred contraception and sexual health services in schools, pharmacies, GP surgeries and youth settings (in line with requirement to develop Adolescent Health Strategy and You're Welcome criteria) by: <ul style="list-style-type: none"> completing a review of Time4U by December 2009. Completing draft service design for consultation March 2010. evaluating enhanced School Nursing pilot by October 2009. completing a review of sexual health services in GP surgeries and pharmacies. re-commissioning contraception services for young people. 	March 2010	<ul style="list-style-type: none"> School nurses providing Tier 1 sexual health services in 100% high schools by January 2010. 	Existing funding for Time4U and school nursing.	Children's Services PCT Public Health Consultant	LAA, Sustainable Community Strategy, Teenage Pregnancy and Parenting Action Plan Sexual Health Commissioning Group
BH 4.5 Establish contraceptive and sexual health services in Further Education colleges	September	<ul style="list-style-type: none"> Increase in number of young people receiving 	SHA 2.25 year grant	Children's Services, PCT, F.E. Colleges	LAA, Sustainable Community Strategy, Teenage Pregnancy

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies & existing groups
by: <ul style="list-style-type: none"> • identifying additional health staff to run Time4Us. • establishing Time4U in all F.E. Colleges (including all large campuses for those with split sites) (currently established in 2 colleges). 	2009	IAG/contraception through Time4U in F.E. Colleges (baseline to be established 2009/10).	to March 2011	SDM: 16+ Targeted Services	and Parenting Action Plan Sexual Health Commissioning Group
BH 4.6 Undertake social marketing campaigns on sexual health. <ul style="list-style-type: none"> • Define and segment population for campaigns. • Agree effective messages. 	March 2011	<ul style="list-style-type: none"> • Increase in uptake of LARC . • Increase in the number of c-cards. 	Section 75 agreement budget	Children's Services, PCT Teenage Pregnancy Co-ordinator	LAA, Sustainable Community Strategy, Teenage Pregnancy and Parenting Action Plan

Priority 2: ensure all children have a healthy start to life.

Area for improvement: fewer babies born with a low birth weight.

Area for improvement: fewer deaths of infants.

The action plans for these areas of improvement have been merged as the same actions impact on both areas and outcome measures.

Outcome measure:

- Early access for women to maternity services (NI126).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
BH 5.0 Reduce the harmful effects of smoking by extending the implementation of the Heart Smart Home programme across Worcestershire Children's Centres and by evaluating the pregnant teenage smoking cessation pathway pilot with a view to countywide extension.	March 2010	<ul style="list-style-type: none"> • Increase in the number of Children's Centres rolling out Heart Smart Homes initiatives. • Achieve a 1% reduction annually in the number of pregnant women smoking from 10.9% in 2007/08 to 8.9% in 2009/10. • Reduce the numbers of pregnant teenagers smoking at delivery (baseline to be established 2009/10). 	Smoking cessation tariffs	Acute Trust, GPs, Schools, Children's Centres, Children's Services	Maternity Commissioning Strategy, Maternity Matters Midwifery Delivery Plan
				Public Health Consultant	Maternity, Children, Young People and Families Care Planning Sub-Committee
BH 5.1 Ensure 90% of women have seen a midwife or a maternity health care professional for health and social care assessment of needs, risks and choices by 12 completed weeks of pregnancy.	March 2010	<ul style="list-style-type: none"> • 4 specialist midwives for vulnerable families and safeguarding children recruited by May 2009. • 90% of women to have seen a midwife or a maternity health profession by 12 completed weeks of pregnancy by March 2010. 	Maternity Contract	Acute Trust, PCT	Maternity Commissioning Strategy, Maternity Matters Midwifery Delivery Plan
				Head of Midwifery	Maternity, Children, Young People and Families Care Planning Sub-Committee
BH 5.2 Promote and support all women to breast feed by: <ul style="list-style-type: none"> • achieving UNICEF baby-friendly accreditation n for the Acute Trust, Children's Centres and the PCT and ensuring that that breast-feeding facilities are available in Worcestershire County Council, District Councils and Mental Health Partnership Trust. • ensuring that breast feeding is promoted and supported as a routine part of ante-natal, birth and post-natal care. • implementing a countywide targeted breast-feeding peer support programme targeted a communities that are identified 	March 2011	<ul style="list-style-type: none"> • Increase in the number of peer supporters trained from 15 in March 2009 to 25 in March 2010. • Increase breastfeeding initiation 2% annually from a 2007/08 baseline of 69% reaching 73% in 2009/10. • Increase breastfeeding prevalence at 6-8 weeks from 33.1% in 2007/08 to 47.98% in 2009/10. • First stage of accreditation achieved by March 2010 for all Children's Centres and PCT, and second stage by September 2010 for the Acute Trust. 		PCT, Acute Trust, GPs, Children's Services	Maternity Commissioning Strategy
				Public Health Consultant/OM: Children's Centres	Maternity, Children, Young People and Families Care Planning Sub-Committee Infant Feeding Group

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<p>as most deprived.</p> <ul style="list-style-type: none"> developing a local breastfeeding standard for public and private sector employers to promote and support breastfeeding for staff and all customer/clients. 					
Action to narrow the gap					
BH 5.3 Improve the antenatal detection of foetal growth restriction.	March 2011	<ul style="list-style-type: none"> 60% of growth restricted babies are detected antenatally (baseline to be set 2009-10). 		PCT, Acute Trust, WCC	Maternity Commissioning Strategy, Maternity Matters, Midwifery Delivery Plan
				Head of Midwifery	Maternity, Children, Young People and Families Care Planning Sub-Committee
Action to support families					
Action to improve access to services					
BH 5.4 Ensure that the additional investment in maternity services as a result of the local Maternity Commissioning Strategy results in high quality maternity services.	March 2011	<ul style="list-style-type: none"> An increase the percentage of women who express satisfaction with the quality of the care received derived from the annual patient survey. A decrease in the caesarean section rate from 27.5% in 2007/08 to 25.5% in 2009/10. 		PCT, Acute Trust,	Maternity Commissioning Strategy
				Head of Midwifery	
BH 5.5 Enable women to have a choice of services for their ante-natal care, place of birth and post-natal care in accordance with maternity matters by: <ul style="list-style-type: none"> establishing a midwifery-led maternity unit by March 2010. 	March 2010	<ul style="list-style-type: none"> An increase in percentage of home births from 2.4% in 2007/08. An increase in percentage of midwifery-led births from 31.7% in 2007/07 to 33.7% in 2009/10. An increase in percentage of normal deliveries from 60.8% in 2007/08 to 62.8% in 2009/10. 		PCT, Acute Trust,	Maternity Commissioning Strategy
				Head of Midwifery	

The following actions will also be undertaken to address the areas for improvement for Be Healthy identified in the Worcestershire APA report (2008).

Area for improvement	By when?	Action measure and performance measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Link to existing plans / strategies and groups
BH 6.0 Performance on securing health and dental checks for LAC has not improved for four years (APA report page 4).	March 2010	<ul style="list-style-type: none"> Increase in the percentage of looked after children receiving health checks from 76% in December 2008 to 85% by March 2010. 		Children's Services, PCT	Integrated Services Head of Service Plan, Healthy Care Action Plan, Corporate Parenting Strategy

<p>Actions</p> <ul style="list-style-type: none"> • Implement Health Assessment Guidance and Healthy Care Action Plan. • Improve administration and recording systems for Health Assessments • Work with partners in Health - Paediatricians/School Nurses/Health Visitors, to ensure reviews/assessments are prioritised and carried out. 				SDM: Looked After and Adopted Children Services	Healthy Care Partnership Board
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CHILDREN AND YOUNG PEOPLE IN WORCESTERSHIRE STAY SAFE.

Priority 3: identify and deal effectively with bullying and support all children, young people and families who have been affected by it.

Area for improvement: fewer children and young people experience bullying.

Outcome measure:

- Percentage of children who have experienced bullying (NI 69).

The following action plan also addresses the area for improvement identified in the Worcestershire APA report (2008): The anti-bullying strategy, revised in 2007 in accordance with children and young people's concerns, has not been fully implemented (APA report page 4).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead office	Links to plans / strategies & existing groups
SS 1.0 Ensure that schools formally commit to the Anti-Bullying Charter for Action.	April 2010	<ul style="list-style-type: none"> • Increase in percentage of schools achieving full healthy schools status from 75% in March 2009 to 80% by April 2010 (status is dependent on anti-bullying charter being signed). 	£130,000	Schools, Children's Services	LAA, Sustainable Community Strategy, Anti-bullying Strategy, WSCB Business Plan, Healthy Schools Quality Assurance Group
				SDM: Vulnerable Children	Anti-bullying Strategy Group WSCB
SS 1.1 Promote e-safety for children and young people who use ICT and mobile communication equipment.	March 2010	<ul style="list-style-type: none"> • Increase in percentage of schools that have a person trained as CEOP Ambassador from 33% in March 2009 to 60% in March 2010. • Increase in percentage of schools having purchased and implemented Monitoring Software from 21% in March 2009 to 50% in March 2010. • Increase in percentage of schools having signed up to WMnet E-Safety Pledge from 11% in March 2009, to 40% in March 2010. 	£3000 officer time	Schools, Children's Services, WSCB Agencies	LAA, Sustainable Community Strategy, Anti-bullying Strategy, WSCB Business Plan, OSSC Recommendations & Action Plan
				SDM: Vulnerable Children	Anti-bullying Strategy Group, WSCB e-Safety Sub-group
SS 1.2 Encourage schools to develop appropriate links with local neighbourhood policing teams via Behaviour and Attendance Partnerships (FAP) in order to develop Safer Schools Partnerships in partnership with West Mercia Police.	March 2010	<ul style="list-style-type: none"> • Increase in the number of Safer School Partnerships from 1 in 2008/09 to 4 in July 2010. 		Schools, Children's Services, Police	LAA, Sustainable Community Strategy, Anti-bullying Strategy, WSCB Business Plan
				SDM: Vulnerable Children	Anti-bullying Strategy Group WSCB
SS1.3 Support schools in the development of their anti-bullying policies by circulating examples of good practice for bullying policies,	March 2010	<ul style="list-style-type: none"> • Increase the number of school governors with designated responsibility for anti-bullying from 0 	£1250 Officer time	Schools, Children's Services, WAG	LAA, Sustainable Community Strategy, Anti-bullying Strategy, WSCB Business Plan, OSSC

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead office	Links to plans / strategies & existing groups
quality standards and revised WCC guidelines, and the OSSC Anti-bullying Task Group Action Plan by: <ul style="list-style-type: none"> circulating documentation all schools by September 2009. briefing 100% of EIAs/SIPs on schools' responsibility for anti-bullying policy and practice by December 2009. coordinating 3 anti-bullying policy and practice surgeries for schools during National Strategies Secondary Network meetings by March 2010. 		known in 2008/09 to 20% in 2009/10.			Recommendations & Action Plan
				SDM: Vulnerable Children	Anti-bullying Strategy Group, WSCB
Action to narrow the gap					
SS 1.4 Raise awareness of racist and homophobic bullying issues.	March 2010	<ul style="list-style-type: none"> Increase in the number of schools engaged in WCC & Stonewall Education Champions Programme from 0 in 2008/09 to 125 in January 2010. Decrease in the number of homophobic bullying incidents (baseline to be set once electronic system for recording racist incidents and bullying is operational). Decrease in the number of racist related bullying incidents (baseline to be set once electronic system for recording racist incidents and bullying is operational). Gazebo TIE theatre events relating to homophobic bullying delivered to KS4 students. Participation by up to 20 High Schools by December 2009. 	£700 officer time	Schools, Children's Services, WSCB Agencies	LAA, Sustainable Community Strategy, Anti-bullying Strategy, WSCB Business Plan, OSSC Recommendations & Action Plan
			£5000 for theatre events	SDM: Vulnerable Children	Anti-bullying Strategy Group, WSCB
Action to support families					
SS 1.5 Convene a Restorative Justice Approaches Strategy Group to develop and implement restorative justice approaches.	March 2010	<ul style="list-style-type: none"> Increase in the number of settings trained in restorative justice approaches from 6 in 2009 to 20 in 2010/11. Establish a data collection system to monitor the numbers of children and young people participating in restorative approaches/practices. Increase in the number of children and young people participating in restorative justice practice 	£10,000 + £3000 officer time	Schools, Children's Services, Police, YOS, PCT, VCS, FE Colleges, District Councils	LAA, Sustainable Community Strategy, Anti-bullying Strategy
				SDM: Vulnerable Children	Anti-bullying Strategy Group, WSCB

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead office	Links to plans / strategies & existing groups
		(baseline to be set once a system for monitoring this has been agreed).			
Action to improve access to services					
SS 1.6 Implement the fully piloted electronic system to record bullying and racist incidents that can be used by practitioners, children and young people and parents.	Sept 2010	<ul style="list-style-type: none"> Increase in the number of schools informing the Local Authority that they are using the system from 9 in 2008/09 to 250 by September 2010, with an increase of 25% of schools each quarter. 	£40,000	Schools, Children's Services	LAA, Sustainable Community Strategy, Anti-bullying Strategy, OSSC Recommendations & Action Plan
				SDM: Vulnerable Children	Anti-bullying Strategy Group WSCB

Priority 4: ensure that all children and young people are safe and protected, and support those who are at risk of harm and neglect.

Area for improvement: fewer families experiencing domestic abuse.

Outcome measures:

- Repeat incidences of domestic violence (NI32).

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial Resource	List of partners involved & Lead officer	Links to plans / strategies & existing groups
SS 2.0 Take part in a high profile public awareness campaign on domestic abuse, its affects and the support services available (summer campaign & 16 days of action in November 2009) ensuring primary health centres, children's centres and educational settings are targeted .	March 2010	<ul style="list-style-type: none"> • 100% health centres, children's centres and educational settings targeted. 	£15k	West Mercia Women's Aid, Stonham, Children's Services, Adult Services (Supporting People), CDRP (South) & RAG (North), Police , Relate, District Councils, Registered Social Landlords, Victim Support, University of Worcester , Freedom & Beyond (Survivors Group), WSCB agencies	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan
SS 2.1 Implement common risk assessment processes across all partner agencies to identify all children and young people exposed to domestic abuse and enable earlier information sharing and response.	March 2012	<ul style="list-style-type: none"> • Increase in referrals to support agencies for early intervention. • Decrease in the percentage of children with Child Protection Plans where domestic abuse is a prime factor from 20% in 2007/08. • Decrease in repeat referrals to police. 		WSCB agencies, schools and other educational establishments	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan
				West Mercia Police Public Protection Unit	Worcestershire Forum Against Domestic Abuse, Children Support Services' & 'Public Awareness' Task Groups, WSCB
Action to Narrow the Gap					
SS 2.2 Implement systems for the collation and analysis of postcodes / district data to enable hotspots of domestic abuse in rural areas to be identified and services to be targeted at children,	March 2010	<ul style="list-style-type: none"> • Increase in referrals where children involved to support services from targeted areas (baseline to be set 2009/10). 	£30k	Adult Services, (Supporting People), West Mercia Women's Aid, Stonham, Children's	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial Resource	List of partners involved & Lead officer	Links to plans / strategies & existing groups
young people and their families in these areas. <ul style="list-style-type: none"> • Datasets identified and mapped. • Hotspots identified • Service provision targeted at hotspots 				Services, WSCB Agencies Supporting People Manager	Worcestershire Forum Against Domestic Abuse, Children Support Services' & 'Public Awareness' Task Groups, WSCB
<u>SS 2.3</u> Expand specific domestic abuse support services to Black and Minority Ethnic Groups- BME (including Honour-based Violence and Female Genital Mutilation) men and the Lesbian, Gay, Bisexual and Trans-sexual (LGBT) population to ensure those services respond to the needs of children, young people and their parents. <ul style="list-style-type: none"> • Dedicated support workers in place to meet needs of these specific groups. 	March 2010	<ul style="list-style-type: none"> • Increased number of calls to helpline from BME, LGBT and male victims where there is a child or young person involved (baseline to be set). • Increased number of service users from BME and LGBT communities accessing support services for children, young people and parents/carers (baseline to be set). 	£50k	Adult Services (Supporting People), West Mercia Women's Aid, Stonham, Children's Services, WSCB Agencies Supporting People Manager	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan Worcestershire Forum Against Domestic Abuse , Children Support Services' & 'Public Awareness' Task Groups , WSCB
Action to support families					
<u>SS 2.4</u> Negotiate an agreement across the County that there will be a commitment to provide appropriate supported housing alternatives to refuges especially where children and young people are part of the household. <ul style="list-style-type: none"> • Agreement negotiated and strategic plans in place. 	March 2010	<ul style="list-style-type: none"> • Decrease in number of families deemed homeless as result of domestic abuse (baseline to be set). 		District Councils, Children's Services, Adults Services (Supporting People), Housing Associations, Private Landlords Domestic Abuse Coordinator Supporting People Manager	Chief Housing Officers Group WFADA Safer Communities Board Worcestershire County Homeless Strategy
<u>SS 2.5</u> Develop and evaluate pilot specialist support groups for children and young people who have been exposed to domestic abuse.	March 2010	<ul style="list-style-type: none"> • Decrease in the percentage of children with Child Protection Plans where domestic abuse is a prime factor from 20% in 2007/08. 		Women's aid/Stoneham, Freedom & Beyond, Children's Services, Connexions, Health visitors, Schools and other educational establishments Domestic Abuse Coordinator Supporting People	WFADA

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial Resource	List of partners involved & Lead officer	Links to plans / strategies & existing groups
				Manager	
Action to Improve Access to Services					
<u>SS 2.6</u> Implement training to raise awareness and improve understanding of domestic abuse ensuring county wide commitment from all frontline agencies.	March 2010	<ul style="list-style-type: none"> • Increase in the number of training courses that take place from 39 in 2008/09 to 45 in 2009/10. • Number of attendees trained from 576 in 2008/09 to 650 2009/10. • Positive evaluations of courses by attendees. 	£35k	Supporting People, Domestic Abuse, Prevention Team, Children's Services	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan
				Domestic Abuse Coordinator	Worcestershire Forum Against Domestic Abuse, Children Support Services' & 'Public Awareness' Task Groups, WSCB
<u>SS 2.7</u> Rollout training pack for use with children and young people to raise awareness of domestic abuse and promote protective actions to all schools and educational establishments.	March 2010	<ul style="list-style-type: none"> • Training pack distributed to all schools and educational establishments. 		Children's Services, CS, schools & educational establishments	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan
				Domestic Abuse Coordinator	Worcestershire Forum Against Domestic Abuse, Children Support Services' & 'Public Awareness' Task Groups, WSCB
<u>SS 2.8</u> Develop an awareness raising checklist for schools and educational establishments to identify 'forced marriage' and honour based abuse situations and signpost to support services.	March 2011	<ul style="list-style-type: none"> • Increased referrals to statutory and support agencies in potential forced marriage or honour based abusive situations (baseline to be set). • Decrease in repeat referrals of this nature (baseline to be set). 		Children's Services, ACS, schools & educational establishments	Domestic Abuse Strategic Review, Domestic Abuse Strategy, WSCB Business Plan
				Domestic Abuse Coordinator	Worcestershire Forum Against Domestic Abuse, Children Support Services' & 'Public Awareness' Task Groups, WSCB

Priority 4: ensure that all children and young people are safe and protected, and support those who are at risk of harm and neglect.

Area for improvement: improve road safety for children and young people.

Outcome measures:

- Children killed or seriously injured in road traffic accidents (NI48).
- Children travelling to school – mode of transport usually used (NI198).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
SS 3.0 Training in school settings to enable 2,500 children per year to ride bicycles safely.	March 2010	<ul style="list-style-type: none"> • 2,500 children receive training. 	Road Safety budget	Schools, Environmental Services, Community instructors, Children's Services	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
				Smarter Choices Team Leader	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
SS 3.1 Continue to roll out Bike Ability Scheme across all primary and middle schools in the county.	March 2010	<ul style="list-style-type: none"> • 2,000 pupils receive training. 	£80k grant from Cycle England	Schools, Environmental Services, Community instructors, Children's Services	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
				Smarter Choices Team Leader	Worcestershire Integrated Transport Project Management Group
SS 3.2 Maintain the number of year 4 pupils participating in pedestrian training which includes traffic and traffic speed awareness coupled with safe places to cross.	March 2011	<ul style="list-style-type: none"> • 5000 pupils trained. • 100% schools have training every year. 	Road Safety budget	Schools, Children's Services, Environmental Services, Parents, Police	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
				Smarter Choices Team Leader	Worcestershire Integrated Transport Project Management Group
SS 3.3 Improve awareness of the Pass Plus scheme for young drivers.	March 2011	<ul style="list-style-type: none"> • Increase in number of young people participating. 		Police, Children's Services, Environmental Services, Fire and Rescue Service	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
				Environmental Services Commercial Team Leader	Worcestershire Integrated Transport Project Management Group

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
SS 3.4 Increase the number of schools participating in pre-driver training for 15 & 16 year olds, by rolling out the program to all high schools throughout the county.	March 2011	<ul style="list-style-type: none"> 100% high schools participating. Increase in number of young people trained. 	Road Safety budget with other agencies	Schools, Children's Services, Environmental Services, Police, Fire and Rescue Service Smarter Choices Team Leader	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2 Worcestershire Integrated Transport Project Management Group
Action to narrow the gap					
SS 3.5 Expand the implementation of Independent Travel Training for vulnerable groups of young people, especially those with learning difficulties and disabilities.	March 2011	<ul style="list-style-type: none"> Increase in number of young people trained. Increase in number of schools, colleges and other settings participating. 	Action is dependant on successful funding bid.	Children's Services, 14-19 providers, 14-19 Consortia SDM: 14-19	14-19 Action Plan 14-19 Management Group Worcestershire Integrated Transport Project Management Group
Action to support families					
SS 3.6 Increase the number of schools participating in the Walking Bus Scheme and ensure existing schemes are sustainable.	March 2011	<ul style="list-style-type: none"> Increase the number of schools taking part in the Walking Bus Scheme from 21 in March 2009. 	Road Safety budget	Schools, Environmental Services, Children's Services Smarter Choices Team Leader	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2
Action to improve access to services					
SS 3.7 Ensure all schools develop a School Travel Plan by March 2010 and monitor the effectiveness of new and existing plans. (Cross reference to priority 1).	March 2010	<ul style="list-style-type: none"> 100% schools with an approved School Travel Plan. 	£81K grant from DCSF and DfT	Schools, Children's Services, Environmental Services Smarter Choices Team Leader	Road Safety Plan, Safe and Sustainable Transport Performance Plan, Local Transport Plan2 , National Healthy Schools programme Children's Services Transport Group

The following actions will also be undertaken to address the areas for improvement identified in the Worcestershire JAR and APA reports (2008).

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Link to plans / strategies & existing groups
SS 4.0 Increase social care staff capacity and ensure the quality and consistency of	April 2010	<ul style="list-style-type: none"> Improvement in vacancy rate of qualified social workers to 12.5% in 2009/10. 	Market forces	Children's Services	Head of Service Plan 2009/10

<p>management systems and practice in the contact, referral and assessment services (JAR report page 5).</p> <p>The number of staff vacancies, particularly within children's social work services, has reduced the timeliness of assessments (APA page 7).</p> <p>Actions</p> <ul style="list-style-type: none"> • Implement the Recruitment & Retention Strategy. • Implement Safeguarding Action Plan. • Implement development programme for team managers • 		<ul style="list-style-type: none"> • Improvement in key Performance Indicators in the Social Care Quarterly report. 	<p>increments</p> <p>Post Qualification Development funds</p>	<p>Head of Integrated Services</p>	<p>CSILT</p>
<p>SS 4.1 Ensure that appropriate additional training in safeguarding is provided for staff working with children with Disabilities (JAR report page 5).</p> <p>Actions</p> <ul style="list-style-type: none"> • In-house training provided to all relevant staff. • On going training to be embedded in WSCB training programme across agencies. • Initial course to run April 2009. Future training agreed to be jointly provided with WSCB. 	<p>July 2009</p>	<ul style="list-style-type: none"> • Courses in place from April 2009 with positive evaluations. 		<p>WSCB agencies</p> <p>SDM: Children With Disabilities</p>	<p>WSCB Training Plan</p> <p>WSCB</p>
<p>SS 4.2 The timeliness of initial assessments remains below the national average and that of statistical neighbours (APA report page 4).</p>	<p>March 2010</p>	<ul style="list-style-type: none"> • Increase in percentage of initial assessments carried out in 7 working days of referral from 62.3% in December 2008 to 72% in March 2010. 		<p>Children's Services</p> <p>Head of Integrated Services</p>	<p>Safeguarding Action Plan</p> <p>Head of Service Plan 2009/10</p>

CHILDREN AND YOUNG PEOPLE IN WORCESTERSHIRE ENJOY AND ACHIEVE.

Priority 5: raise the achievement of all children and young people.

Area for improvement: improve children and young people's achievement in mathematics across all key stages.

Outcome Indicators:

- Percentage of pupils making 2 levels of progress in Key Stage Two mathematics (NI94).
- Percentage of pupils making 2 levels of progress in Key Stage Four mathematics (NI98).
- Percentage of children in care achieving level 4 + in Key Stage Two mathematics (NI100).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<p>EA 1.0 Improve teacher recruitment, retention and knowledge by:</p> <ul style="list-style-type: none"> • tracking vacancy, recruitment and retention patterns for maths teachers across county and identify features of successful recruitment, and share effective practice. • improving access to recruitment information. • including mathematics case studies in recruitment literature. • enhancing mathematics NQT CPD offer/mentoring. • maintaining high quality Maths CPD to support retention • promoting TDA maths non - specialist course • expanding regional and local HE links. 	July 2010	<ul style="list-style-type: none"> • 2008/09 recruitment patterns sustained and improved. • A reduction in turnover of maths NQTs and those 'at risk' (2008/09 data to provide baseline). • Increased recruitment from targeted HE institutions (2008-09 data to provide baseline). • Increased engagement/ high quality evaluations on CPD for NQTs and other maths CPD events, including TDA funded courses. 		<p>Schools, Children's Services, Secondary HEIs -Worcester, Birmingham, Wolverhampton, Primary HEIs – Worcester & West Midlands Consortium (pending)</p> <p>OM: Professional Learning and Development</p>	National Strategy Mathematics Plans, RAAL Service Plans, Workforce Development Plan
<p>EA 1.1 Improve teachers' understanding and use of progression and assessment by:</p> <ul style="list-style-type: none"> • continuing to promote and support the use of the Primary and Secondary Frameworks. • extending the successful Assessing Pupils' Progress (APP) pilot to a broader range of schools, as part of the implementation of the National Strategies Assessment for Learning Strategy. • SIPS recording positive impact in their termly reports of APP in achievement of maths 	March 2010	<ul style="list-style-type: none"> • Increase in percentage of secondary schools engaging APP training to 75%. • 100% primary schools using APP. • 100% of targeted schools using the Primary Framework. 	£430K devolved as part of universal offer to all schools (AfL&APP)	<p>Children's Services, Schools, National SIS Regional Advisers</p> <p>OMs : 0-11/11-19/ALN</p>	Sustainable Community Strategy, Achievement and Access Head of Service Plan, Primary and Secondary National Strategies implementation plans, BSF

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
(primary).					
EA 1.2 Develop and enhance the leadership and management of mathematics in schools through: <ul style="list-style-type: none"> targeted consultant support where there is underachievement or leadership in mathematics is identified as an area of concern. termly subject leader network meetings (all schools). CPD package produced for targeted secondary mathematics subject leaders & aspiring leaders. positive engagement with and evaluation of subject leader CPD evaluation of the impact of targeted support in mathematics in 100% of targeted schools by March 2010. 	March 2010	<ul style="list-style-type: none"> Progress to be measured through formal evaluation of impact of National Strategies. 	Funding for attendance at termly network meetings as part of universal offer Consultant time Admin time	Children's Services, Schools OMs 0-11, 11-19 and Additional Learning Needs	Achievement and Access Head of Service Plan, LA Primary and Secondary National Strategy implementation plans, LA SIP management plans, BSF
EA 1.3 Provide targeted support/intervention for schools where underachievement in mathematics is the greatest by: <ul style="list-style-type: none"> identifying schools where CVA for mathematics is the worst. targeting support where the need is the greatest. allocating Standards Fund Grant in inverse proportion to success. (Brought forward from 2008/09 Action Plan).	March 2010	<ul style="list-style-type: none"> Accelerated progress for underachieving groups of pupils in targeted schools. 	Standards Fund formula funding Consultant time	Children's Services, Schools OMs 0-11 & 11-19	Sustainable Community Strategy, Achievement and Access Head of Service Plan, LA Primary and Secondary National Strategy implementation plans, BSF
Action to narrow the gap					
EA 1.4 Promote Quality First Teaching in mathematics that includes targeted intervention and fit-for-purpose pedagogy to address the needs of underperforming groups to narrow gaps in attainment and progress (through Narrowing the Gap CPD and targeted consultant support).	March 2010	<ul style="list-style-type: none"> 100% of targeted schools engage with CPD Relevant National Strategy outcomes are positively RAG rated. 	£86K Consultant time	Children's Services, Schools OM: 0-11	Sustainable Community Strategy, Achievement and Access Head of Service Plan LA Primary National Strategy implementation plans, BSF
EA 1.5 Undertake data analysis to inform pyramid priorities for raising achievement and narrowing the gap, particularly around mathematics and pupils eligible for free school meals in the primary phase.	March 2010	<ul style="list-style-type: none"> Analyse data by October 2009. Presented data analysis to pyramids by December 2009 Identify and agree priorities with pyramids by end 		Children's Services, Schools	Sustainable Community Strategy, Achievement and Access Head of Service Plan, LA Primary National Strategy implementation plans, BSF

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
		of December 2009. Develop and implement action plans relating to identified priorities.		Operational Manager: School and Community Achievement	
EA 1.6 Work with schools and Designated Teachers of LAC to provide home tuition, booster classes and literacy and numeracy projects (i.e. Letterbox) and by raising awareness with carers about use of the Personal Education Allowance to support attainment to improve the achievement of looked after children in mathematics at Key Stages 2 and 4.	March 2010	<ul style="list-style-type: none"> • 100% eligible pupils access home tuition, booster classes and/or projects. • 100% carers receive information on Personal Education Allowance. • Improvement in the percentage of carers claiming Personal Education Allowance (baseline to be set). • 50% of LAC achieve level 4 in English and mathematics at Key Stage Two. • 55% of LAC achieve 1A*-G at GCSE. • 15% LAC achieve 5 A*-C at GCSE. 		Schools/ Designated Teachers , Carers, Parents SDM: LAAC Services	LAA, Integrated Service Head of Service Plan Corporate Parenting Group

Priority 5: raise the achievement of all children and young people.

Area for improvement: improve achievement of children and young people from low socio-economic backgrounds and some black and minority ethnic groups.

Outcome Indicators:

- Inequality gap in the achievement of a Level 3 qualification by the age of 19 (NI81).
- Inequality gap in the achievement of a Level 2 qualification by the age of 19 (NI82).
- Narrowing the gap of the lowest achieving 20% in the Early Years Foundation Stage Profile and the rest (NI92).
- Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stages 2 and 4 (NI102).
- Key Stage Two attainment for Black and minority ethnic groups (NI107).
- Key Stage Four attainment for Black and minority ethnic groups (NI108).
- Young people from low income backgrounds progressing to higher education (NI106).
- Children in care achieving 5 A*-C GCSEs (or equivalent) at Key Stage 4 (including English and Maths) (NI100)
- Children in care reaching level 4 in Maths at Key Stage 2 (NI99).

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
Action to narrow the gap					
<u>EA 2.0</u> Devise, deliver and evaluate coherent Raising Achievement Plan in line with DCSF 'Narrowing the Gap' guidance in 3 school pyramids.	July 2010	<ul style="list-style-type: none"> • Improvement in the achievement gap for identified groups when compared with Worcestershire and national trends. • Improvement in the achievement of level 2 and level 3 qualifications at age 19 at a greater rate than the county average. 		Children's Services, Schools	Sustainable Community Strategy, Achievement and Access Head of Service Plan Secondary School Improvement Strategy, BSF
				SDM: Learning Opportunities	'Narrowing the Gap' Project Group
<u>EA 2.1</u> Refresh and implement the Community and School Cluster Extended Services Action Plans to ensure that they continue to focus on narrowing the gap.	Sept 2009	<ul style="list-style-type: none"> • 100% new action plans focus on narrowing the gap. • Positive feedback from local projects (recorded as case studies on websites). • Increase in percentage of schools that are Full Core Offer from 79% in March 2009 to 100% by September 2009. 	£300K	Schools, Children's Services	Extended Services in and Around Schools Strategy
				OM: Extended Schools	
<u>EA 2.2</u> Fully implement relevant achievement programmes to improve achievement of children from ethnic minority groups at all key stages.	Aug 2010	<ul style="list-style-type: none"> • Performance will be measured against upper quartile achievement targets already set in the annual SALT process. 		Children's Services, Schools, National School Improvement Strategy MEAP and GRT Regional Advisers	Sustainable Community Strategy, Achievement and Access Head of Service Plan National Strategy Consultant Team plans, BSF
				SDM: Learning Opportunities	
<u>EA 2.3</u> Monitor the performance and achievement of pupils in the Acorn hard-pressed	Sept 2011	<ul style="list-style-type: none"> • Reduction in number of schools showing 		Children's Services, Schools, Fisher Family	Sustainable Community Strategy, Achievement and

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
categories across all high schools and use this to trigger intervention.		significant under-achievement in the Acorn 'hard pressed category' (19 secondary schools in 3 year period 2005-7).		Trust OM: 11-19	Access Head of Service Plan, Secondary School Improvement Strategy, BSF
Action to support families					
<u>EA 2.4</u> Implement the 1-1 tuition programme in Worcestershire schools.	March 2010	<ul style="list-style-type: none"> 3.5% of pupils in Key Stages 2 and 3 provided with 1-1 tuition in mathematics and English. 	£1.25m 2009/10	Children's Services, Schools SDM: Educational Performance and Achievement	Sustainable Community Strategy, Achievement and Access Head of Service Plan, Secondary School Improvement Strategy, BSF
<u>EA 2.5</u> Develop and implement the early Intervention and Family Support Project across all schools and Children's Centres.	March 2011	<ul style="list-style-type: none"> All schools and Children's Centres have access to a EIFSW. An increase in Children's Centres with Family Support from 24 in March 2009 to 34 in March 2011. Increase in number of parenting programmes for families with school aged children from 130 in December 2008. Increase in parents attending Children's Centres Parenting sessions for parents of school aged children from 189 in March 2009 to 250 in March 2011. Increase in CAFs initiated from 15 in December 2008. Number of families supported from 0 to 150 in March 2011. Number of families showing improved circumstances from EIFSW data reports (baseline to be set 2009/10). 	£1.6m £1,298,452 from GSSG	Schools, Children's Centres, Children's Services OM: Extended Schools OM: Children's Centres	Targeted Family Support Strategy Parenting Plan Extended Services in and Around Schools Strategy, Children's Centres Plan
<u>EA 2.6</u> Develop a Children's Centre in every community, developing services to meet local need and ensuring that services continue to focus on narrowing the gap.	March 2010	<ul style="list-style-type: none"> Increase in the percentage of children aged 0-5 years in a Children's Centre reach area accessing services from 33% in March 2009 to 42% in March 2010. Increase in the percentage of families in a Children's Centre reach area accessing services from 50% in March 2009 to 60% in March 2010). Increase in the number of Children's Centres 	Sure Start Grant £6,147,474 plus SSLP £1,443,184	Children's Centres, Children's Services OM: Children's Centres	Children's Centre Plan

Action: What are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
		designated from 25 in March 2009 to 34 in March 2010. <ul style="list-style-type: none"> • Increase in number of Children's Centres offering the full core offer of services from 14 in March 2010 to 25 in March 2010. 			

Priority 6: ensure that all children, young people and their families have access to positive things to do and enjoy in their communities.

Area for improvement: more children and young people participating in positive activities, particularly those living in targeted hotspot areas and/or from targeted groups.

Outcome Indicators:

- Participation in positive activities (NI110).
- Rate of proven re-offending by young offenders (NI19).
- Young people within the youth justice system receiving a conviction in court sentenced to custody (NI43).

Targeted Hotspot areas will coincide with District Councils priority hotspot areas to be confirmed by May 2009

Action: what are we going to do?	By when?	Progress Measure (including baseline, target and milestones)	Financial Resource	Partners involved Lead officer	Links to existing plans / strategies & to groups
<p><u>EA 3.0</u> Implement a robust local commissioning framework as part of the new Children's Trust arrangements to ensure the provision of high quality positive activities in accordance with the Aiming Higher for Young People 2008 and in doing so, ensure that every District has a local offer of positive activities for children and young people aged 8-19.</p>	<p>March 2010</p>	<ul style="list-style-type: none"> • Increase in the number of individual young people (aged 11-20 years) taking part in educational leisure time activities (youth work) from 7704 in 2008/09 by 10% in 2009/10. • Increase the number of children and young people (aged 8-19 years) participating in both education leisure time and recreational leisure time activities (the Youth Offer) – establish baseline in 2009/10. • Increase the number of children and young people living in targeted hotspot areas taking part in positive activities (both educational leisure time activities and recreational leisure time activities – baseline to be set in 2009/10. 	<p>Youth Support base budget</p>	<p>Children's Services, VCS organisations, LSP Children & Young People Theme Groups, District Councils</p>	<p>LAA, Sustainable Community Strategy, Integrated Youth Support Strategy</p>
				<p>SDM: Community Capacity Building/SDM: Youth Support</p>	<p>Local Strategic Partnership Children & Young People Theme Groups, District Officers Group</p>
<p>Action to narrow the gap</p>					
<p><u>EA 3.1</u> Ensure that vulnerable groups of children, young people and their families (including looked after children, care leavers, and those living hot spot areas) can access community and leisure opportunities (brought forward from 2008/09 Action Plan).</p>	<p>March 2010</p>	<ul style="list-style-type: none"> • Take up by families of the Extended Services Subsidy Fund with an increase in number of children and young people supported from 0 in March 2009 to 800 in March 2010. • Increase from 30% of LAC aged 5-17 having leisure passes in April 2009 to 50% in March 2010. • Increase from 58% of LAC accessing community and leisure opportunities to 70% in 2010. • Increase in the percentage of care leavers taking up leisure passes (baseline to be set in 2009/10). • Increase in children and young people from 	<p>2009/10 £284,280 grant funding 2010/11 projected £1.9m</p>	<p>Children's Services, District Councils, Schools, community leisure providers, Youth Offending Service, Police, Connexions, VCS, Local Community Forums</p>	<p>LAA, Sustainable Community Strategy, Extended Services in and Around Schools Strategy, Corporate Parenting Strategy, 16+ Targeted Support Sector Plan, Play Strategy, Local Offer of Positive Activities, Targeted Youth Support Action Plan</p>
				<p>SDM: Youth Support with OM: Extended Schools</p>	<p>Targeted Youth Support Management Group, LSP Children and Young People theme groups, Children In Care</p>

Action: what are we going to do?	By when?	Progress Measure (including baseline, target and milestones)	Financial Resource	Partners involved Lead officer	Links to existing plans / strategies & to groups
		targeted areas taking part in positive activities (baseline to be set in 2009/2010).			Council, Corporate Parenting Board
Action to support families					
<u>EA 3.2</u> Improve the availability and accessibility of information on positive activities for all children, young people and their parents/carers.	March 2010	<ul style="list-style-type: none"> Increase in the number of positive activities entered on to the Plug and Play database from 22,953 in 2008/09 by 10% in 2009/10. Increase the number of positive activities entered into the FIS database from 1156 in 2008/09 by 10%. Take up by families of the Extended Services Subsidy Fund with an increase in number of children and young people supported from 0 in March 2009 to 800 in March 2010. 	2009/10 £284,280 grant funding 2010/11 projected £1.9m	Children's Services, Connexions, VCS, District Councils, Community Sports Partnership, Schools, Private providers SDM: Youth Support /OM: Extended Schools	LAA, Sustainable Community Strategy, Early Years & Childcare Sector Plan, Extended Services in and Around Schools Strategy
Action to improve access to services					
<u>EA 3.3</u> Improve access to positive activities (including those taking place on Friday and Saturday evenings) in response to local need.	March 2010	<ul style="list-style-type: none"> 8 new innovative play spaces implemented as part of the Play Builder Project by March 2010. 5 Youth Capital Projects implemented by March 2010. Increase the number of educational leisure time and recreational leisure time activities (the Youth Offer) taking place on Friday and Saturday evenings (baselines to be established in 2009/10). 	£392,355 £244,000	Play Partnership, District Councils, VCS, Parish Councils, Play England, Children's Services SDM: Youth Support	LAA, Sustainable Community Strategy, Play Strategy, Youth Support Asset Strategy Play Partnership, District Play Forum
<u>EA 3.4</u> Implement the V Talent volunteering project in order to provide volunteering opportunities to vulnerable young people.	March 2011	<ul style="list-style-type: none"> Increase the number of young people engaging in the V Talent programme from 12 in 2009/10 to 18 young people in 2010/11. Increase the number of young people successfully obtaining a Level 2 National Certificate from 12 in 2009/10 to 18 in 2010/11. Increase in the number of young people engaged in the V Talent Programme accessing EET after the programme (baseline to be established 2009/10). 	£286,000	Children's Services, District Councils SDM: Youth Support	LAA, Sustainable Community Strategy, Integrated Youth Support Strategy, Youth Volunteering Strategy Targeted Youth Support Management Group

The following actions will also be undertaken to address the areas for improvement within Enjoy and Achieve as identified in the Worcestershire JAR and APA reports (2008).

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies and groups
<p><u>EA 4.0</u> Ensure that local authority data collection and analysis systems are developed to measure achievement and progress made by children and young people working below National Curriculum levels (JAR report page 5).</p> <p>The progress of children working below national curriculum levels is not analysed systematically (APA page 5).</p>	Sept 2009.	<ul style="list-style-type: none"> Ensure that all Special Schools and units working with children and young people below NC levels use a common system to record and analyse progress with CASPA first data collection in July 2009. Analyses based on CASPA available to all School Improvement Partners in Special Schools for Autumn Term visit 2009 (evidenced in SIP report scrutiny). 100% coverage of CASPA data extended to all schools and units with children working below NC levels by Sept 2010. 	<p>£11100 central costs to pump-prime project in first year.</p> <p>Ongoing annual costs will be derived from DSG</p>	<p>Children's Services Special Schools and Units, IBS Schools</p> <p>OM: Additional Learning Needs</p>	RAAL Head of Service Plan
<p><u>EA 4.1</u> Ensure effective Personal Education Plans (see Economic Well Being for Pathway Plans are in place for all looked after children) (JAR report page 5).</p> <p>The percentage of looked after children that have a personal education plan has declined and is too low (APA report page 5).</p>	March 2010	<ul style="list-style-type: none"> Implement PEP Action Plan Increase the percentages of LAC with Personal Education Plans from 66% in December 2008 to 80% in March 2010. 		<p>Children's Services</p> <p>SDM: Looked After and Adopted Children (PEPs)</p>	
<p><u>EA 4.2</u> The percentage of children, at the end of the Foundation Stage, meeting the national benchmark for PSE scale and CLL scale is well below the national average (APA report page 5).</p>	July 2009	<ul style="list-style-type: none"> Deliver CLLD programme in 10 schools where EYFSP scores in CLLD are very low. Introduce the Every Child a Talker (ECAT) to 20 settings and to explore universal training to support speech and language. Launch Social Emotional Aspects of Development (SEAD). An increase in the percentage of children achieving at least 78 points across the Early Years Foundation Stage with at least 6 in each of the scales in Personal Social and Emotional Development and Communication, Language and Literacy from 39.7% in 2007/08 to 41% in 2008/09 and 46% in 2009/10 and 53% in 2010/11. Increase in percentage of children achieving Phase 3 in Letters and Sounds by end of 	<p>National Strategies funding for CLLD Consultant & grant to support training &resources in 10 schools</p> <p>National Strategies funding for Early Language</p>	<p>Children's Services, Schools</p> <p>EIA for EYFS, EY and Childcare</p>	Early Years Outcomes Duty Plan, CLLD and ECAT programmes

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies and groups
		Reception.	Lead Consultant & grant to support training in 20 settings		

CHILDREN AND YOUNG PEOPLE IN WORCESTERSHIRE MAKE A POSITIVE CONTRIBUTION.

Priority 7: enable all children and young people to be responsible citizens and recognise the contribution they can make.

Area for improvement: more children and young people participating in decision making and giving their views on the local area.

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	Partners involved & lead officer	Links to plans / strategies & to existing groups
PC 1.0 Establish a mechanism by which young people are engaged in the structures and decision making of the Children's Trust.	March 2011	<ul style="list-style-type: none"> • An increase in the number of school councils and other youth forums that are directly engaged in consultation relating to the business of the Children's Trust from 40 in 2008/09 to 60 in 2009/10 and 100 in 2010/11. • Number of meetings between young people and Children's Trust Members (baseline to be set 2009/10). • The number of focus groups that take place with hard to reach groups of children and young people relating to the business of the Children's Trust (baseline to be set 2009/10). 	£6000 (school council training)	Schools, Children's Services, Districts, Voluntary Sector, young people, Youth Cabinet members, Youth MP's	Worcestershire Strategy for Engaging Children and Young People
			£12,600	SDM: Youth Support	Youth Cabinet, Joint Engagement Group
PC 1.1 Promote and support the Children's Trust to embed the Involving Children and Young People's Award across the partners.	March 2010	<ul style="list-style-type: none"> • 7 organisations to complete the Involving Children and Young People Award in 2009/10. 	£4541	Libraries, SPACE, WCSB, Children's Trust Partners, young people, Youth cabinet	Worcestershire Strategy for Engaging Children and Young People
				SDM: Youth Support	Youth Cabinet, Joint Engagement Group
PC 1.2 Support young people to progress the priorities contained within the Youth Manifesto.	March 2011	<ul style="list-style-type: none"> • 3 campaigns undertaken to progress the 3 priority areas of the Youth Manifesto. • An increase in the number of presentations relating to the Youth Manifesto given to partnership forums by the Youth Cabinet (Baseline to be set in 2009/10). 	£3000	Children's Trust partners, Youth Cabinet, Youth MP's	Youth Manifesto
				SDM: Youth Support	Youth Cabinet
PC 1.3 Enable children and young people to initiate change in their local community by delivering the Eco Communities Pilot Project with 4-8 selected communities.	April 2011	Baseline and targets to be set once communities are identified. <ul style="list-style-type: none"> • Increase in numbers of schools & nurseries/centres achieving Bronze , Silver or Gold Green Flag Eco School or Eco Centre Awards within 12 months of Pilot project ending. • Increase in numbers of children and young 	£24,000	Encams / Eco Schools, Bishops Wood Centre, Learning for Sustainability Forum members	Learning for Sustainability Strategy, WCC Sustainability Programme, Worcestershire Partnership Climate Change Strategy
				Learning for Sustainability Officer	Learning for Sustainability Forum, Worcestershire

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	Partners involved & lead officer	Links to plans / strategies & to existing groups
		people and their teachers or facilitators attending training & events. <ul style="list-style-type: none"> Increase in number of events held that engage local community and Eco Homes. Numbers of Schools & Early Years Settings, centres or homes that can demonstrate savings in energy. 			Climate Change Group, WCC Sustainability Stewards Group
Action to narrow the gap					
PC 1.4 Complete Leading Improvement for Looked After Children and Young People (LILAC) and establish a Care Leavers Forum to advise on service design and delivery.	March 2010	<ul style="list-style-type: none"> The number of young people participating in the LILAC programme (baseline to be set 2009/10). The number of young people in aftercare attending a care leavers forum (baseline to be set 2009/10). 		Children's Services, Young People	Worcestershire Strategy for Engaging Children and Young People, Youth Cabinet
PC 1.5 Children in Care Council to conduct a survey of looked after children to consult on the impact of the Children in Care Council Action Plan and Pledge.	June 2009	<ul style="list-style-type: none"> Council Pledge and Action Plan reviewed. 		Children's Services, Carers	Corporate Parenting Strategy, Council 'Pledge' for children in care
Action to improve access to services					
PC 1.6 Implement the You're Welcome Programme as part of the Adolescent Health Strategy. (Cross reference to priority 1).					

Priority 7: enable all children and young people to be responsible citizens and recognise the contribution they can make.

Area for improvement: more children and young people with positive attitudes to diverse communities.

Outcome Indicator:

- Perceptions that people in their area treat one another with respect and dignity (NI23).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<p><u>PC 2.0</u> Improve the support to citizenship subject leaders to develop their capacity in the management and teaching of citizenship at Key Stages 3 & 4 by providing advice and guidance visits, training and network meetings. This includes support to link the citizenship curriculum with wider aspects of community cohesion and young people's engagement and participation.</p>	<p>April 2010</p>	<ul style="list-style-type: none"> • Increase in the number of leaders receiving support from 28 in March 2009 to 40 in April 2010. 	<p>£21,000</p>	<p>Children's Services, Schools</p>	<p>Community Cohesion Strategy, Equalities & Diversity strategy</p>
				<p>Healthy Lifestyles Manager</p>	<p>Equalities and Diversity Group</p>
<p>Action to narrow the gap</p>					
<p><u>PC 2.1</u> Develop 4 geographically-based lead schools that can evidence and share their own best practice in relation to ethnic minority achievement with their local clusters and families of schools.</p>	<p>Dec 2011</p>	<ul style="list-style-type: none"> • 4 schools identified (by June 2009). • Cohort of pupils identified and quantified by December 2009 ongoing. • 4 schools resourced. • Improvement in value added scores of identified pupils as evidenced in summer tests 2011. 	<p>DSG (£100k for schools per annum)</p>	<p>Children's Services, Schools</p>	<p>National Strategy for Ethnic Minority Achievement, National Strategies for Numeracy, Literacy & Science, Behaviour & attendance strategies</p>
				<p>SDM: Vulnerable Children</p>	<p>Ethnic Minority Achievement and Community Cohesion Strategy Group</p>
<p>Action to support families</p>					
<p><u>PC 2.2</u> Develop and implement a Promoting Community Cohesion in and around schools strategy and plan including:</p> <ul style="list-style-type: none"> • the development of local school networks to develop a localised approach. • development and implementation of a structured continued professional development package for Schools including Governing Bodies. 	<p>January 2010</p>	<ul style="list-style-type: none"> • An increase in schools attending training sessions from 62% in March 2009 to 80% by March 2010. • Increase in schools being judged as good or outstanding for promoting Community Cohesion from 9% in March 2009 to 30% by March 2010. 	<p>£55K</p>	<p>Schools, Children's Services</p>	<p>Children's Services Equalities Group</p>
				<p>OM: Community and School achievement/OM: Extended Schools</p>	
<p>Action to improve access to services</p>					
<p><u>PC 2.3</u> Commission a new support service for Gypsy, Roman and Traveller children and their</p>	<p>March 2010</p>	<ul style="list-style-type: none"> • Current provision decommissioned. 		<p>Children's Services</p>	<p>National Strategies for Numeracy, Literacy &</p>

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
families, and schools to be effective from 1 st April 2010 (brought forward from 2008/09 Action Plan).		<ul style="list-style-type: none"> Consultation with stakeholders on needs in order to design new service. Development plan for new service in place. 		SDM: Vulnerable Children	Science, Behaviour & Attendance Strategy, RAAL HOS Plan Community Cohesion Group, GRT Inclusion Strategy Group, School GRT Group
PC 2.4 Implement the Preventing Violent Extremism Toolkit for Schools.	August 2010	<ul style="list-style-type: none"> The number of schools which are using the PVE Toolkit (baseline to be set 2009/10). 	£10,000	Schools, Police SDM: Community Capacity Building	Community Cohesion and Single Equalities Plan

The following areas for improvement identified in the Worcestershire APA report (2008) will be addressed by the following actions:

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies and existing groups
PC 3.0 There are too few opportunities for representative groups to meet together to share initiatives and concerns, and so enhance the capacity of the groups further. (APA report page 6). Action Co-ordinate opportunities for representative groups of young people to meet together as part of the consultation process for the CYPP.	March 2010	<ul style="list-style-type: none"> At least one event takes place. 		Joint Engagement Management Group Agencies, Youth Cabinet SDM: Youth Support	Joint Engagement Management Group
PC 3.1 The re-offending rates of some groups of young people are increasing. Overall rates are now significantly higher than the national average (APA report page 6).	March 2011	<ul style="list-style-type: none"> Address re-offending levels for young people subject to pre-court interventions and community penalties which is where increases have occurred historically and by March 2011, achieve 10% reduction from 2005 baseline. 		YOS, Community Safety Partnership, Police, Magistrates Forum Head of YOS	Youth Justice Plan

CHILDREN AND YOUNG PEOPLE IN WORCESTERSHIRE BENEFIT FROM ECONOMIC-WELLBEING.

Priority 8: ensure that all young people are able to access appropriate education, employment and training opportunities and make progress.

Area for improvement: more young people benefiting from information, advice and guidance before the age of 14.

Outcome Indicators:

- Proportion of pupils achieving 5+ A*-C GCSEs (or equivalent) including mathematics and English (NI75).
- Reduction in the number of schools where fewer than 30% of pupils achieve 5+ A*-C grades at GCSE and equivalent including mathematics and English (NI78).
- Achievement of a Level 2 qualification by the age of 19 (NI79).
- Achievement of a Level 3 qualification by the age of 19 (NI80).
- Inequality gap in the achievement of a Level 3 qualification by the age of 19 (NI81).
- Inequality gap in the achievement of a Level 2 qualification by the age of 19 (NI82).
- Post-16 participation in physical sciences (NI85).
- Take up of 14-19 learning diplomas (NI90).
- Participation of 17 year olds in education or training (NI91).
- 16-18 year olds who are not in education, employment or training (NI117).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
EWB 1.0 Provide support for schools and consortia to develop Information Advice and Guidance (IAG) as part of curriculum delivery in years 7, 8 and 9, with targeted projects in areas with a 3 tier system to ensure guidance is available from start of KS3 and transition is well supported by: <ul style="list-style-type: none"> • completing IAG audit and address key actions. • clarifying roles and responsibilities for delivering IAG. • developing models of IAG delivery. • monitoring provision against national standards. 	March 2010	<ul style="list-style-type: none"> • 14-19 Progress Check PIs 7 & 9. 	£25,000	Children's Services, 14 – 19 Partnership, schools and consortia, Secondary Strategy Team	14-19 Strategy, Secondary Strategy, 14-19 Partnership Group, IAG Working Group, Connexions Contract, NEET Action Plan, Consortium Action Plans
				EIA for IAG	
EWB 1.1 Promote continuity in IAG for 14–19 learners, with targeted individual support for those individuals who are most vulnerable and at risk of being NEET by:	March 2010	<ul style="list-style-type: none"> • 14-19 Progress Check PIs 2, 7 & 9. 		Children's Services, 14 – 19 Partnership members, Connexions, Schools and consortia, LSC	14-19 Strategy, Secondary Strategy, IAG Working Group, Vulnerable Learners Group, 14-19 Partnership Group

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
<ul style="list-style-type: none"> reviewing results of September Guarantee to identify where additional provision is needed undertaken. using ESF funding to provide programmes to reduce NEETs. expanding pre-E2E places and DCSF funded engagement programme. <p>Actions will be targeted on vulnerable groups according to local need in areas with highest NEET in Worcester, Kidderminster and Redditch.</p>			£538,114 £227,000	EIA for IAG	
<p>EWB 1.2 Implement AimHigher plans to raise aspirations in targeted community clusters (detailed in AimHigher bid) including additional IAG to increase awareness of pathways to and through HE.</p> <p>Activity to be focused on lower socio-economic groups, young people from disadvantaged areas, looked after backgrounds, with no parental background of HE, with disabilities, ethnic minorities, those taking non-traditional qualifications.</p>		<ul style="list-style-type: none"> 130 Aimhigher events held. Increase in percentage of young people progressing to Higher Education from 32% in 2005/06 to 38% by March 2010. Percentage progressing to HE from target areas from 12% (HESA 2006/07) to 15% by March 2010 (HESA 2008/09). 	£200000	Children's Services, 14 – 19 Partnership, AimHigher EIA for IAG	AimHigher plan, Consortium Action Plans 14-19 Partnership Group, AimHigher Steering and Operational Groups
<p>EWB 1.3 Increase Participation in education or training post-16 by ensuring that all teams working with secondary aged learners have appropriate awareness of choices and implications (including compulsory retention in learning to 17 by 2013), and can signpost to sources of IAG.</p> <p>Actions will be targeted on vulnerable groups according to local need in areas with lowest participation in Worcester, Evesham and Pershore.</p>	March 2010	<ul style="list-style-type: none"> 14-19 Progress Check PI 1 (published figures for the county and local estimates for Consortium areas). 14-19 Progress Check PIs 2, 7, 8, & 9. 	Using ESF resource listed above	Children's Services, 14 – 19 Partnership members SDM: 14-19	Children with Disabilities Strategy, SEN strategy, AimHigher, Vulnerable Learners Group, Consortium Action Plans 14-19 Partnership Group
Action to narrow the gap					
<p>EWB 1.4 Increase participation in learning for Vulnerable groups.</p>	March 2010	<ul style="list-style-type: none"> 14-19 Progress Check PI2. Improved retention in learning in 16 to 18 year 		Children's Services, 14 – 19 Partnership, VCS for target groups / localities	LAA, Children with Disabilities Strategy, SEN strategy, 14-19 Strategy, Consortium plans.

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
		olds for vulnerable groups, including those with LDD, young offenders and teenage parents (Connexions estimates). <ul style="list-style-type: none"> • Increase in young people with LDD participating in learning from 80.4% in December 2008 to 85% in December 2009. • Increase participation of other vulnerable groups from 33% in December 2008 to 40% in December 2009 (Connexions estimates). 		SDM: 14-19	Vulnerable Learners Group 14-19 Partnership Group
Action to support families					
EWB 1.5 Provide information on choices at 14 and progression pathways to parents and carers by: <ul style="list-style-type: none"> • developing materials and events. • developing methods of assessing parents' awareness and views of IAG services. 	March 2010	<ul style="list-style-type: none"> • 14-19 Progress Check PI 9. 	Using IAG audit funding listed above and Area Prospectus funds	Children's Services, 14 – 19 Partnership EIA for IAG/OM Market Development	LAA, Sustainable Community Strategy, 14-19 Strategy, Consortium plans. 14-19 Partnership Group, IAG Working Group
Action to improve access to services					
EWB 1.6 Promote and develop the Area Prospectus and Common Application Process system to provide information on and access to courses available throughout the county and beyond, and link with information on transport and accessibility by: <ul style="list-style-type: none"> • reviewing prospectus and implementing required changes. • completing specification for CAP. • developing and testing CAP system. • planning rollout for post-16 applications by September 2011. (Brought forward from 2008/09 Action Plan).	March 2011	<ul style="list-style-type: none"> • 14-19 Progress Check PI 9. 	£22,666	Children's Services, 14 – 19 Partnership EIA for IAG	14-19 Strategy, Consortium plans 14-19 Partnership Group, IAG Working Group, CAP Steering Group

Priority 8: ensure that all young people are able to access appropriate education, employment and training opportunities and make progress.

Area for improvement: more young people in employment, education and training at age 19.

Outcome Indicators:

- Participation of 17 year olds in education or training (NI91).
- 16-18 year olds who are not in education, employment or training (NI117).
- Care leavers in employment, education or training (NI148).
- Young offenders in employment, education or training (NI45).
- Skills gaps in the current workforce reported by employers (NI174).

The following actions will also address the area for improvement identified in the APA report for Worcestershire (2008): The percentage of young people achieving Level 2 qualifications by age 19 is below that of statistical neighbours (APA report page 6).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
EWB 2.0 Reconfigure the 14 – 19 curriculum model and learner entitlement to engage learners and provide clear progression routes, including the implementation of diplomas by: <ul style="list-style-type: none"> • developing and implement cross consortia quality assurance procedures. • developing capital plans and projects in line with 2013 entitlement. 	March 2010	<ul style="list-style-type: none"> • 14-19 Progress Check PIs 3, 4a, b, 5a, b, 7, 8, 11, 12, 13, 14, 15. • Increase in number of learners taking up diplomas (target to be set September 2009). • Increase in number of learners taking up foundation level programmes (target to be set September 2009). 	Diploma learner funding delegated to schools	Children's Services, 14–19 Partnership	14–19 Strategy, Consortium Action Plan
				SDM: 14-19	14-19 Partnership Group, Entitlement Group
EWB 2.1 Develop and increase provision for work-based learning in line with the role of the National Apprenticeship Service, and reduce numbers in employment without training by: <ul style="list-style-type: none"> • providing increased range of WBL opportunities. • devising and implementing strategy for employer engagement. • developing County Council and public sector role in WBL. (Brought forward from 2008/09 Action Plan).	March 2011	<ul style="list-style-type: none"> • 14-19 Progress Check PIs 1 & 6 • Percentage of 16 – 18 year olds in work- based learning (baselines and targets to be set by Sept 2009). • Percentage of 16-18 year olds in employment without training from 13% in 2008 to 10% by 2010. 	EBP contract	Children's Services, 14–19, Connexions, EBL	14–19 Strategy, Education Business Links Plan, Economic and Skills Strategy
				SDM: 14-19	14-19 Partnership Group, Employer Engagement Group
EWB 2.2 Investigate the number and range of work experience opportunities across agencies of the Children and Young People's Partnership and develop plans to increase the opportunities available in these agencies especially for young	March 2011	<ul style="list-style-type: none"> • 14-19 Progress Check PI 10 • Number of young people accessing work experience placements in Children and Young People's Partnership agencies from 1027 in 	As above	Children's Services, Training Providers, Children & Young People's Strategic Partnership Agencies, EBL	14-19 Strategy, Corporate Parenting Strategy

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
people from vulnerable groups. (Cross reference to priority 9)		2008/09 to 1200 in 2009/10. <ul style="list-style-type: none"> Number of young people from vulnerable groups accessing work experience placements in Children and Young People's Partnership agencies (baseline and targets to be set by September 2009). 		EIA for 14-19	CYPSP Advisory Group, 14-19 Partnership Group
Action to narrow the gap					
<u>EWB 2.3</u> Improve quality and range of provision for low achieving learners aged 14-19 years with Special Educational Needs, those eligible for free school meals and other vulnerable groups by: <ul style="list-style-type: none"> mapping local needs. supporting early identification and intervention for underachieving learners on transition from KS3 to KS4. developing progression pathways. developing local provision. 	March 2011	<ul style="list-style-type: none"> 14-19 Progress Check PIs 4b, 5b & 12 Percentage reaching level 1 at 16 from 93% in 2008 to 95% in 2010. Percentage with SEN achieving Level 1 at 16 from 50% in 2008 to 55% in 2010 Level 2 threshold at 16 – difference between 'Acorn hard pressed' group and the whole cohort from 24.5% in 2008 to 20% in 2010. 	ESF funding listed above	Children's Services, 14–19 Partnership	SEN strategy, 14–19 Strategy Entitlement Group, Vulnerable Learners Group, Consortium Action Plan
				SDM: 14-19	14-19 Partnership Group
<u>EWB 2.4</u> Implement targeted project to improve post 16 engagement of c.100 disaffected / vulnerable learners through county-wide brokering of personalised vocational and personal skills based options.	March 2011	<ul style="list-style-type: none"> 14-19 Progress Check PI 12. 60% (369) of learners starting the SMART project positively engaged 4 weeks after end of project input in 2009/10 (LSC target output). 		Children's Services, 14–19 Partnership, FE colleges Specialist training providers, PRU/BESD schools	LAA, Sustainable Community Strategy, 14–19 Strategy, Vulnerable Learners Group
				SDM: 14-19	14-19 Partnership Group
Action to improve access to services					
<u>EWB 2.5</u> Develop sustainable local and county wide actions to address barriers of transport and learner movement to sites of learning and employment (particularly in rural areas), including the development of e-learning facilities and the Workwise Scheme (Wheels to Work) by: <ul style="list-style-type: none"> developing 14-19 transport plan including investigation of e-learning facilities. ensuring transport and access plans are in place and monitored in all 14 – 19 Consortia. 	March 2010	<ul style="list-style-type: none"> 14-19 Progress Check PIs 8, 10 & 13. 	£27000	Children's Services, 14–19 Partnership, Environmental Services	LAA, Sustainable Community Strategy, 14–19 Strategy, Sustainability policy, Transport Policy
				SDM: 14-19	14-19 Partnership Group

Priority 9: ensure all young people are equipped with essential life skills and have support to move successfully into adulthood.

Area for improvement: more young people from vulnerable groups moving into accommodation.

Outcome Indicators:

- Care leavers in suitable accommodation (NI147).
- Number of households living in temporary accommodation (NI156).
- Young offenders' access to suitable accommodation (NI46).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Link plans / strategies & existing groups
EWB 3.0 Develop a range of housing and support options for young adults with LDD.	March 2011	<ul style="list-style-type: none"> • More young people in supported accommodation. • Increased range of housing options available. 		Children's Services, ACS, District Councils	Children with Disabilities and Complex Health Needs Strategy
				SDM: Children with Disabilities and Complex Health Needs	Housing Subgroup of Learning Disability Board
EWB 3.1 Establish a consistent approach to providing adaptations to accommodation across all District Councils.	March 2010	<ul style="list-style-type: none"> • Consistent approaches in place. 		Children's Services, District Councils, Care and Repair Agencies	Children With Disabilities Strategy, District Council Housing Strategies
				Chair of Chief Housing Officers Group	Children With Disabilities Group Chief Housing Officers Group
EWB 3.2 Develop a countywide register of adapted properties for those with physical disabilities, to enable better matching of adapted properties with those families who have a need for an adapted home.	March 2010	<ul style="list-style-type: none"> • Register produced. • Implement as part of the South Housing Market Area Choice Based Lettings scheme. • Increase in number of properties on register. 		Children's Services, District Councils	Children with Disabilities and Complex Health Needs Strategy
				Chair of Chief Housing Officers Group	Children with Disabilities and Complex Health Needs Strategy Group
Action to narrow the gap					
EWB 3.3 Create a new range of supported accommodation for vulnerable young people in North Worcestershire.	March 2012	<ul style="list-style-type: none"> • Bromsgrove Foyer building work commences Summer 2009 and operational during 2010 (15 units). • Kidderminster Foyer building work commences Autumn 2009 and operational during 2011 (15 units). • Dispersed units acquired in Summer 2009 and operational during from 2009/10 (70 young people benefitting during 2010/11). 	Capital: Housing Corporation Revenue: Supporting People Care leavers under 18: Aftercare service	Supporting People, Children's Services, District Councils, St. Basil's, RSLs	Supporting People Plan, District Council Housing Strategies, Homelessness Strategy, Supporting People Strategic Review
				SDM 16+ Targeted Services	Supporting People Strategic Review Group

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Link plans / strategies & existing groups
			budget		
Action to support families					
<u>EWB 3.4</u> Extend the Wyre Forest Family Intervention Project (FIP) to cover the whole county and to include Youth Crime in addition to tenancy loss through ASB.	March 2011	<ul style="list-style-type: none"> Increase in number of families benefitting from FIP provision from 7 families in 2008/09 to 60 each year of 2009 to 2011. 60 families benefitting in each year of 2009 – 2011. 	Supporting people grant, police funding ASB elements. YCAP elements funded through ring-fenced DCSF grant	Supporting People, Wyre Forest, Community Housing, Children's Services, YOS, District Councils, RSLs	Supporting People Strategy, Worcestershire County Council Homelessness Strategy
				SDM: 16+ Targeted Services	Strategic Review Group, FIP Steering Group
Action to improve access to services					
<u>EWB 3.5</u> Ascertain housing and support needs of young people in South Worcestershire to enable commissioning of supported housing for young people in the area.	Jan 2010	<ul style="list-style-type: none"> Decrease in homelessness. Decrease in repeat homelessness. 		Supporting People, District Councils, RSL, Children's Services, SMAT, YOS, Probation Service	County Homelessness Strategy Supporting People Strategy
				Supporting People Manager	County Homelessness Strategy Steering Group Supporting People Strategic Review Group
<u>EWB 3.6</u> Improve data and management information on the housing needs of families in Worcestershire to inform planning.	March 2010	<ul style="list-style-type: none"> All District Councils agree consistent data. Consistent data and information collected. 		District Councils, Children's Services, Connexions, ACS	District Council Housing Plans
				Chair of Chief Housing Officers Group	Chief Housing Officers Group
<u>EWB 3.7</u> Review the housing protocol between Children's Services and District Councils and ensure that all homeless 16 and 17 year olds have an initial assessment of their needs.	March 2010	<ul style="list-style-type: none"> 100% of homeless 16 and 17 year olds receive an initial assessment of their needs. 		District Councils, Children's Services, Connexions, ACS	District Council Housing Plans
				Chair of Chief Housing Officers Group	Chief Housing Officers Group

Priority 9: ensure all young people are equipped with essential life skills and have support to move successfully into adulthood.

Area for improvement: more young people better prepared for adulthood.

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
EWB 4.0 Support all schools to deliver high quality PSHE education including financial capability education by delivering the My Money Programme and the National PSHE CPD Programme.	April 2010	<ul style="list-style-type: none"> Increase in school pyramids receiving training and support from Personal Finance Education Group to develop financial capability education programmes from 0 to 3 by July 2010. Increase in number of teachers to have successfully completed National PSHE CPD programme from 62 in July 2008 to 74 in July 2010. 		Schools, Children's Services, Personal Finance Education Group	Healthy Settings Strategy, Obesity Strategy, Health Improvement Strategy, Teenage Pregnancy Strategy, Young People's Substance Misuse Plan
				Healthy Lifestyles Manager	
EWB 4.1 Review specialist service provision for young people with long term health conditions and their transition from paediatric to adult health services by March 2011.	March 2011	<ul style="list-style-type: none"> Current existing transition protocols mapped. Transitional care path way for disabled young people developed by June 2010. Transition protocol for young people with learning disabilities developed. Transition care pathway for young people with chronic conditions developed. CAMHS transitional care pathway by June 2010. 		PCT	Adolescent Health Strategy
				Public Health Consultant	
Action to narrow the gap					
EWB 4.2 Investigate the number and range of work experience opportunities across agencies of the Children and Young People's Partnership and develop plans to increase the opportunities available in these agencies especially for young people from vulnerable groups. (Cross reference to priority 8).					
EWB 4.3 Establish mechanisms for supporting LAC and care leavers to access and sustain further education and employment-based training by: <ul style="list-style-type: none"> prioritising care leavers for WCC apprenticeships (May 2009). prioritising care leavers for v-talent (May 2009). 	March 2011	<ul style="list-style-type: none"> Increase in number of LAC and care leavers in further education or employment-based training from 62 in 2008/09 to 80 in 2009/10. Increase in percentage of LAC progressing to Higher Education. Increase in percentage of LAC attending Aimhigher activities. 	V-talent grant	Children's Services, FE colleges, Job Centre Plus, Corporate Services, Schools with 6th forms	
				SDM: 16+ Targeted Services & SDM: LAAC Services	

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
Implement the Think Family Project.	March 2011	<ul style="list-style-type: none"> • Increase in number of families engaged. • More young people with LDD or mental health problems who do not meet thresholds for Adult and Community Services supported and equipped to live independently. 		Children's Services, ACS, Supporting People, District Councils, RSLs, Police	Supporting People Group
				Supporting People Manager	Supporting People Steering Group

Priority 10: enable children and young people to grow up in prosperous communities.

Area for improvement: fewer children and young people living in poverty.

Outcome Indicator:

- Proportion of children in poverty (NI116).

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
Action to narrow the gap					
EWB 5.0 Ensure that all young people are able to access appropriate education, employment, and training at age 19. (cross reference to Priority 8).					
EWB 5.1 More young adults with learning difficulties and disabilities accessing supported living and supported places in employment and training.	March 2011	<ul style="list-style-type: none"> • Increase in number of young adults accessing supported living. • Increase in number of young adults accessing supported places in employment and training. 		Connexions, Adult and Community Services, Children's Services, LSC, Supporting People, Schools, Transition Co-ordinator, Transition Social Workers, Children With Disability Social Workers SDM: Children with Disabilities and Complex Health Needs	LAA, Sustainable Community Strategy, Strategy for delivery of integrated services for CWD and Complex Health Needs, 14-19 Strategy
EWB 5.2 Extend opportunities for children with LDD to access mainstream childcare.	March 2010	<ul style="list-style-type: none"> • Increase in the number of settings directly supported by the Inclusion Team by 10% in 2009 /10 based on 2008/09 figures. 	£8,500	Early years & childcare providers, Children's Services, Children's Centres, Schools OM: Quality Support Early Years & Childcare	LAA, Sustainable Community Strategy, Early Years and Childcare Plan, Early Years and Childcare Inclusion Team Plan, Information to Parents Strategy
EWB 5.3 Develop the SENCO roll to facilitate early intervention and support for children with identified needs.	March 2010	<ul style="list-style-type: none"> • 10% increase in settings that have attended CAF briefing, from 162 in March 2009 to 191 in March 2010, based on 162 of 299 settings trained. • 10% increase in childminders that have attended CAF training, from 28 in March 2009 to 79 in March 2010. • Achieve 100% identification of SENCOs in settings by 		Early years & childcare providers, Children's Services, Children's Centres, Schools OM: Quality Support	LAA, Sustainable Community Strategy, Early Years and Childcare Plan, Early Years and Childcare Inclusion Team Plan, Information to Parents Strategy

Action: what are we going to do?	By when?	Progress measure (including baseline, target and milestones)	Financial resource	List of partners involved & lead officer	Links to plans / strategies & existing groups
		March 2010. <ul style="list-style-type: none"> Percentage of settings represented at EYCS SENCO conference 2009. 		Early Years & Childcare	
Action to support families					
EWB 5.4 Target adults with below level 2 qualifications and engage them in Wider Family Learning Activity, Literacy Language and Numeracy programmes and Financial Capability Programmes.	July 2010	<ul style="list-style-type: none"> Engage 200 adults in Wider Family Learning. Engage 400 adults in Family Literacy Language & Numeracy. Engage 30 adults in Financial Capability Programmes. 		FE Colleges, Schools Children's Services Adult and Community Services, LSC	LAA, Sustainable Community Strategy, Libraries and Learning: Development Plan, Self Assessment Development Plan, Children's Service Plan
				Strategic Libraries and Learning Manager	

The following actions will address areas for improvement identified in the Worcestershire APA and JAR reports (2008):

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Links to existing plans / strategies and groups
EWB 6.0 Too few looked after children have pathway plans (APA report page 6). Ensure that pathway plans are in place for all looked after children (JAR report page 5).	March 2010	<ul style="list-style-type: none"> Increase the percentage of LAC with pathway plans from 60% in December 2008 to 80% in March 2010. 		Children's Services	Safeguarding Action Plan Head of Service Plan 2009/10
				SDMs: Area Services	
EWB 6.1 Further develop support services for care leavers (JAR report page 5). Ensure access to sufficient suitable accommodation to meet the needs of vulnerable care leavers (JAR report page 5).	March 2010	<ul style="list-style-type: none"> Increase in percentage of young people receiving aftercare with a Pathway Plan from 85% in December 2008 to 90% in March 2010. Improve the ratio of the percentage of care leavers in employment, education (A4) to those in the population who are EET from 0.49 in December 2008 to 0.70. Increase in the % care leavers in suitable accommodation from 86.7% in December 2008 (NI 147). 		Children's Services, PCT, Housing providers	
				SDM: 16+ Targeted Services	

CAPACITY TO IMPROVE, INCLUDING THE MANAGEMENT OF CHILDREN'S SERVICES.

The following actions will also be undertaken to address the areas for improvement identified in the Worcestershire JAR and APA reports (2008).

Area for improvement	By when?	Progress measure (including baseline, targets & milestones)	Financial resource	List of partners involved & lead officer	Link to existing plans / strategies and groups
<p><u>SM 1.0</u> The number of staff vacancies, particularly within children's social work services, has reduced the timeliness of assessments (APA report page 7).</p> <p>Cross reference to Stay Safe.</p>					
<p><u>SM 1.1</u> Develop strategies which deliver more transparency in reporting on performance management to the Children's Trust and Councillors (JAR report page 5).</p>	<p>Oct 2009</p>	<ul style="list-style-type: none"> • Review effectiveness of performance management structures for CYPP and Children's Services. • Proposals for reconfiguration of performance management for CYPP submitted to JCB/PAB in July 2009. • OSSC & HOSC receive performance management reports from October 2009. 		<p>All Worcestershire, CYPSP Board agencies</p>	<p>JCB PAB PIGs</p>
				<p>SDM: Quality & Performance</p>	
<p><u>SM 1.2</u> Ensure targets in all plans are clearly linked to resources and outcomes (JAR report page 6).</p>	<p>April 2010</p>	<ul style="list-style-type: none"> • Resources required to deliver CYPP actions are included in 2009 CYPP Action Plan refresh. • Revised Children's Services Business Planning template produced by December 2009 and revised business plans produced by April 2010 to ensure targets are linked to resources & outcomes. 		<p>CYPSPB agencies, Children's Services</p>	<p>CYPP Directorate Improvement Plan Children's Services Heads of Service, Sector and Team Plans</p>
				<p>SDM: Quality & Performance</p>	

List of acronyms

ACS	Adult and Community Services	EIFSW	Early Intervention and Family Support Worker
AFL	Assessment For Learning	Encams	Environmental Campaigns
ALN	Additional Learning Needs	ESF	European Social Fund
APA	Annual Performance Assessment	EYCS	Early Years and Childcare Services
APP	Annual Performance Plan	EYFS	Early Years Family Services
ASB	Anti Social Behaviour	FAP	Fair Access Protocol
BESD	Behavioural, Emotional and Social Difficulties	FIP	Family Intervention Project
BME	Black and Minority Ethnic	FIS	Family Information Service
BSF	Building Schools for the Future	GP	General Practitioner
CAF	Common Assessment Framework	GRT	Gypsy, Roma and Traveller
CAMHS	Child & Adolescent Mental Health Service	HEI	Higher Education Institution
CAP	Common Application Process	HESA	Higher Education Statistics Agency
CASPA	Comparison and Analysis of Special Pupil Attainment	HEYS	Healthy Early Years Standard
CDRPs	Crime and Disorder Reduction Partnership	IAG	Information, Advice and Guidance
CEOP	Child Exploitation and Online Protection	ICT	Information Communication Technology
CLL	Communication, Language and literacy	JAR	Joint Area Review
CLLD	Communication Language and Literacy Development	JCB	Joint Commissioning Board
CPD	Continuous Professional Development	JCG	Joint Commissioning Group
CSILT	Children's Services Integrated Learning Team	LAA	Local Area Agreement
CWD	Children With Disabilities	LAAC	Looked After and Adopted Children
CYPP	Children and Young People's Plan	LAC	Looked After Children
CYPSP	Children & Young People's Strategic Partnership	LARC	Long Acting and Reversible Contraception
CYPSPB	Children & Young People's Strategic Partnership Board	LDD	Learning Disabilities and Difficulties
DCSF	Department for Children, Schools and Families	LGBT	Lesbian, Gay, Bisexual and Transgender
DfT	Department for Transport	LILAC	Leading Improvement for Looked After Children
DoH	Department of Health	LSC	Learning and Skills Council
EBL	Education Business Link	LSP	Local Strategic Partnership
ECAT	Every Child a Talker	MEND	Mind, Exercise, Nutrition, Do it
EET	Education, Employment and Training	MP	Member of Parliament

EIA	Equality Impact Assessment	NCMP	National Child Measurement Programme
NEET	Not in Employment, Education or Training	SHA	Strategic Health Authority
NQT	Newly Qualified Teacher	SIP	School Improvement Partner
OM	Operational Manager	SMAT	Substance Misuse Action Team
OSSC	Overview and Scrutiny Steering Committee	SPACE	Substance Prevention Acceptance Confidentiality Education
PAB	Partnership Advisory Body	SRE	Sex and Relationships Education
PAG	Policy Advisory Group	TPP	Teenage Pregnancy Partnership
PCT	Primary Care Trust	TYS	Targeted Youth Support
PEP	Planning, Economy and Performance	UNICEF	United Nations International Children's Emergency Fund
PIG	Performance Improvement Group	VCS	Voluntary and Community Sector
E2E	Entry to Employment	WAG	Worcestershire Association of Governors
PRU	Pupil Referral Unit	WCAT	Worcestershire Community Alcohol Team
PSHE	Personal, Social and Health Education	WCC	Worcestershire County Council
RAAL	Raising Achievement and Access to Learning	WCVYS	Worcester Community Voluntary Youth Service
RAG	Red, Amber, Green	WFADA	Worcestershire Forum Against Domestic Abuse
RSL	Registered Social Landlord	WPCT	Worcestershire Primary Care Trust
SCQR	Social Care Quarterly Report	WSCB	Worcestershire Safeguarding Children Board
SDM	Service Development Manager	YCAP	Youth Crime Action Plan
SEAL	Social Emotional Aspects of Learning	YOS	Youth Offending Service
SENCo	Special Educational Needs Co-ordinator	YWC	You're Welcome Criteria

